

B20-IOE One Global Women Empowerment conference

9 March 2023 (virtual)

13:30-15:00(CET)/18:00-19:30 (IST)



A powerful and balanced voice for business

LESS TALK, MORE ACTION

Spotlight on innovative policies and actions that empower women in business and the workplace

Event objective: Inform, inspire, debate, and build synergies between government-led/backed initiatives focused on empowering women in business and the workplace.

There is an increasing sense of urgency among various policymakers, stakeholders and international community representatives to progress on gender equality in the world of work.

The evidence is clear: OECD¹, the World Bank² and ILO³ found that women still lag behind when it comes to opportunities in employment and entrepreneurship. Despite the various structural and societal barriers, the data confirms that **women's employment can be a central driver of inclusive economic growth**.

Achieving gender diversity in enterprises is critical to improving business outcomes. Furthermore, gender equality can accelerate progress on all development goals, such as those linked to food security, public health, climate change mitigation/adaptation, conflict and fragility. Some countries have made headway, but advancement is not equal everywhere.. Documenting and revisiting lessons learned will allow for more impactful policy interventions and change minds that *there is too much talk but not enough drive for concrete action on the ground*.

This event will be a deep dive into the policies and initiatives that have worked and have not – and will focus on finding ways to scale these up and inspire other nations to follow suit.

The One Global Women Empowerment (OGWE) initiative, a B20 Indonesia legacy project, was launched in Bali in December 2022 and led by IOE as its permanent Secretariat. The aim of OGWE is to advance inclusive, resilient and sustainable global economic growth by empowering women. Looking ahead, and during the B20 India Presidency, OGWE's plan is to ensure continuity in the advocacy for women empowerment between the B20 presidencies, facilitate peer learning and steer collective action.

¹ <https://www.oecd.org/gender/>

² <https://www.worldbank.org/en/topic/gender/overview>

³ https://www.ilo.org/actemp/areas-of-work/WCMS_578474/lang--en/index.htm

AGENDA

Thursday, 9 March 2023

13:20 – 13:30 **Participants log in**

13:30 – 13:47 **Welcome**

Master of Ceremony – Ms Akustina Morni (IOE Senior Adviser)

Opening video message

Ms Michele Parmelee, IOE President & Deloitte Global Deputy CEO and Chief People & Purpose Officer - 3 mins

Statement

Mr Roberto Suarez Santos (IOE Secretary-General) - 3 mins

Welcoming Remarks from OGWE Co-Chairs

Ms Shinta Kamdani, OGWE Co-Chair, B20 Indonesia, Chief Executive Officer - Sintesa Group- 3 mins

Ms Smita Agarwal, OGWE Co-Chair, B20 India, National Chairperson - CII Indian Women Network - 3 mins

13:47 – 14:30 ***Just a conversation with gender equality champions***

Moderator: **Ms Akustina Morni, IOE Senior Adviser**

Setting the scene: Initial remarks

by Honorable Minister Mr Rafael Eugeni Rodríguez Pellecer, Minister of Labour and Social Welfare, Guatemala

- Ms Sara Gabriela Luna Camacho
First Secretary, Permanent Mission of Mexico to the UN and other International Organizations in Geneva
- Ms Emily M. Dickens
Chief of Staff, Head of Public Affairs, and Corporate Secretary (Society for Human Resource Management (SHRM))
- Ms Maria Victoria Giulietti
Senior Specialist, Bureau of Employers' Activities, International Labour Organization (ILO)

- Ms Lida Preyma
OGWE signatory, Director, Capital Markets Strategic Initiatives, Bank of Montreal (Canada)
- Mr Dr El Sayed Torky
Senior Adviser, Federation of Egyptian Industries

14:30 – 14:45 1-minute reactions from Co-Chairs and members of B20 India task forces and action councils

14:45 – 14:55 Q&A session (Questions from chatbox & audience)

14:55 – 15:00 Main key takeaways by OGWE Co-Chairs – Ms Smita Agarwal & Ms Shinta Kamdani (2-3 mins each)

END