

# IOE One Global Women Empowerment (OGWE) conference

30 January 2023 (virtual)

13:30-15:00(CET)/18:00-19:30 (IST)



A powerful  
and balanced  
voice for business



B20 India Secretariat



Confederation of Indian Industry

## THE FUTURE OF WOMEN IS NOW!

***What key messages do business want to convey to the G20 to concretely progress women in business?***

Women empowerment, addressing gender inequalities at the workplace and increasing women labour force participation have been priorities for the G20 since its inception. At the G20 Brisbane Summit in 2014, G20 leaders committed to a 25 percent reduction in the labour force participation gender gap by 2025. Over the years, G20 Labour Ministers and leaders have agreed on policies and approaches to advance the agenda of women at work.

National engagement on increasing women's labour force participation rate, improving the quality of women's earnings, increasing labour market security and achieving better working conditions has improved in aggregate terms across G20 countries. But for more than 50 percent of the G20 countries, the gender gap remains large, and the Covid pandemic has further delayed the progress of addressing the gap. There is a need for accelerated action.

Business fully supports the work of the G20 on women empowerment and equal opportunity. Women empowerment across the workforce, dismantling obstacles to women employment and entrepreneurship, accelerating and incentivizing training opportunities and job creation for women at various levels have been the focus of the B20.

At the B20 level, B20 Saudi Arabia established in 2020 a Women in Business Action Council to highlight the importance of the topic for the B20 and to ensure that gender equality and women empowerment is mainstreamed throughout the different policy discussions. B20 Italy in 2021 and B20 Indonesia in 2022 continued to build on its work and progress, including its monitoring and also had a Women in Business Action Council.

B20 Indonesia focused particularly on:

- empowering women entrepreneurs by developing an ecosystem that can provide access to financial, legal, and technical assistance to business players.
- increasing women's digital skills and leadership.
- promoting the creation of a just and safe environment for women workers in the informal economy, including people in rural areas.

In this context, B20 Indonesia launched the blueprint for a legacy project entitled the One Global Women Empowerment, OGWE in short. The aim of this platform is to advance inclusive, resilient, and sustainable global economic growth by empowering women. The objective of OGWE is to ensure continuity in the advocacy work on women empowerment between B20 presidencies, facilitate peer-learning and steer collective action.

The IOE as the leading voice of business on labour and social issues, with many decades of experiences and expertise on women empowerment, with a global network which represents more than 50 million companies, as longstanding B20 networking partner and as the Secretariat of OGWE. The aim of this digital conference is to kick-off the discussion for the G20 India Presidency on what is needed to make the G20 as a driver for change on women empowerment.

## AGENDA

Monday, 30 January 2023

13:25 – 13:30 **Participants log in**

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13:30 – 13:40 **Welcome**

*Master of Ceremony – Matthias Thorns (Deputy Secretary-General, IOE)*

Welcoming Remarks

**Mr Roberto Suarez Santos (Secretary-General, IOE)** - 3 mins

Opening remarks

**Ms Michele Parmelee, IOE President & Deloitte Global Deputy CEO and Chief People & Purpose Officer** – 3 mins (video recording)

Welcoming Statement

**Ms Ira Novianti (Chair B20 Indonesia Women in Business Action Council, President Director & CEO of Unilever Indonesia)** - 3 mins

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13:40 – 13:50 G20 Monitor: 2022 *Women Empowerment Time for Action* Implementation Report: Presentation

**Ms Rumki Majumdar, Director, Deloitte India** (10 mins)

13:50 – 14:00 Q&A (Questions from chatbox & audience)

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14:00 – 14:05 Keynote interventions

**Ms Smita Agarwal, B20 India representative, National Chairperson - CII Indian Women Network**

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**14:05 – 14:40** Just a conversation: *‘What key messages should business convey to the G20 to concretely progress women in business?’*

Moderator: **Ms Akustina Morni, Senior Adviser, IOE**

- **Ms Chidi King**, Branch Chief, Gender, Equality, Diversity and Inclusion, International Labour Organisation (ILO)
- **Mr Ashwath Ram**, B20 India representative, Chairman, CII National Committee on Industrial Relations, Managing Director, Cummins India Ltd and President, Employers’ Federation of India
- **Ms Jacqueline Mugo**, Executive Director, Federation of Kenya Employers (FKE)
- **Mr Willem Adema**, Senior Economist Social Policy Division, OECD
- **Ms Laura Gimenez**, Head of Department of Legislation and Social Policy, Union Industrial Argentina (UIA)

**14:40 – 14:55** Q&A session (Questions from chatbox & audience)

**14:55 – 15:00** Closing remarks by IOE Secretary General Mr Roberto Suarez Santos - 5 mins

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