

IOE Leaders Initiative to End Child Labour

2021 marks the International Year for the Elimination of Child Labour. The International Organisation of Employers (IOE) is launching a major campaign this year as part of this worldwide effort - *IOE Leaders Initiative to End Child Labour*. The campaign aims to bring the power of the private sector to global initiatives to eliminate child labour in all its forms by 2025.

IOE, the largest global network of the private sector, representing more than 50 million companies and more than 150 national employers' organisations, has been working closely with its membership and Alliance 8.7, an inclusive global partnership to achieving Target 8.7 of the 2030 Sustainable Development Goals.

The IOE Leaders Initiative to End Child Labour focuses on three strategic commitments:

- > Engage and collaborate with IOE Members from the Alliance 8.7 Pathfinder countries to accelerate further efforts. Pathfinder countries go further and faster to achieve Target 8.7.
- > Showcase innovative private sector approaches for eradicating child labour.
- > Strengthen peer learning and capacity building among IOE pathfinder countries and IOE partner companies.

IOE is organising digital conferences, group sessions and an award initiative as part of its year-long contribution to this critical year. Below is a detailed list of IOE activities.

March 2021 - Kick-off digital conference

This kick-off digital conference will feature a range of international child labour experts from the UN, employers organisations and youth-led civil society institutions. They will take part in an exchange on what has been achieved and the next level of concrete actions required to eradicate child labour by 2025. The kick-off event will also highlight IOE's campaign activities for 2021 including the launch of the call for submission to the IOE International Elimination of Child Labour Changemaker Award.

March 2021 – First peer-learning event for employer organisations from Pathfinder countries

This first peer-learning event for the leadership of employer organisations from Alliance 8.7 Pathfinder countries will concentrate on an exchange of the challenges and identify potential areas of action towards eliminating child labour issues in their country.

April 2021 – Focus on the ILO/IOE Guide on Eliminating Child Labour

Following several years since its publication, this event will examine the impact of the ILO/IOE Guide on Eliminating Child Labour by featuring interviews with IOE members who have used or are planning on using the guide. This will also be an opportunity to re-promote the Guide across social media, the media, and with IOE's global network.



May 2021 - Second peer-learning event for Pathfinder countries

This second peer-learning event will focus on what has worked and where more needs to be in the fight against child labour. Participants will be asked to share success stories and lessons learnt from their national experience.

June 2021 - Award for innovative solutions to ending child labour

IOE will present an International Elimination of Child Labour Changemaker award to an employer organisation that has developed an innovative, sustainable and impactful way to tackle child labour in their country. The winner will present their success story at high level international conferences. The aim is to recognise in an international forum the innovative project and to inspire others to act.

September 2021 – Peer-learning event for GIRN members

How can public - private partnerships support the fight against child labour will be the focus of the IOE GIRN members peer learning session. Participants will share experiences and lessons learnt in pursuing public - private partnerships. The goal will be to encourage more public private partnerships in sectors involving child labour.

October 2021 - Third peer-learning event for Pathfinder countries

This final peer-learning event will focus on brainstorming new strategies and planning actions to be taken towards eliminating child labour.

December 2021 - Closing conference

This final event will invite all participants to look back at the outcomes from the year's activities and to affirm and promote the concrete actions to be taken by all participants over the next four years to reach SDG 8.7 by 2025.