



BCIU

BUSINESS COUNCIL
for **INTERNATIONAL**
UNDERSTANDING

Tuesday, September 15, 2020

VIRTUAL EVENT

on

“COVID Knows No Borders”

United Nations General Assembly Programming

8:00AM - 10:00AM EDT

IN PARTNERSHIP WITH



3M



Masters of Ceremony



DR. DENISE RUTHERFORD
SENIOR VICE PRESIDENT
CORPORATE AFFAIRS
3M

Denise Rutherford is Senior Vice President of 3M's Corporate Affairs organization. This new organization brings a strategic, proactive approach to advancing and protecting the 3M brand and reputation.

Throughout her 30-year career at 3M, Denise has held various leadership roles in the company's research and development, Lean Six Sigma and business group organizations. Over her tenure, Denise has been committed to building sustainably-competitive businesses enabled by 3M's core values and technologies.

Denise joined 3M in 1989 as a Senior Research Chemist at 3M's headquarters. From 2004-2017, Denise held several international leadership roles, including President of 3M Japan, Vice President of 3M Greater China Area and President of 3M China, Vice President of 3M Latin America and Managing Director of 3M Belgium.

Prior to her international assignments, Denise served as Vice President for 3M's aerospace business, in addition to holding several technical leadership and Lean Six Sigma roles. Before being named 3M's Senior Vice President of Corporate Affairs, Denise served as 3M's Industrial Business Group's R&D and commercialization leader.

Denise is an advocate for strengthening STEM education within local communities. She is also an active supporter of 3M's Women Leadership Forum, working to foster an environment of inclusion and advancement for women leaders at every level of the company.

Denise serves on the board of directors of STARBASE Minnesota, a nonprofit organization dedicated to educating and inspiring youth in STEM. She attended Murray State University, earning a bachelor's in chemistry and mathematics, as well as a master's in chemistry. In 1989, Denise received her Ph.D. in chemistry from Colorado State University.

Outside of work, Denise enjoys spending time with her husband, a retired 3Mer, and their two children. Together, they enjoy traveling, SCUBA diving, hiking and skiing.



MR. PETER TICHANSKY
PRESIDENT AND CEO
BUSINESS COUNCIL FOR INTERNATIONAL UNDERSTANDING

Peter Tichansky has served for more than two decades as President and Chief Executive Officer of the Business Council for International Understanding (BCIU), a nonpartisan, U.S.- based organization that works to expand international trade and commerce. In this role, he advises business and political leaders around the world, leveraging BCIU's unique position of trust and credibility to facilitate commercial diplomacy, promote trade and investment, and expand cross border opportunities for global business.

Since he assumed leadership of the organization in 1996, Mr. Tichansky has extended the activities of BCIU to encompass a broad range of training, trade facilitation and capacity building programs for both business and governments. Today, BCIU serves an influential membership base of 200 leading companies, including many in the Fortune 500, from a broad range of industries. Through his leadership of the organization, Mr. Tichansky continues to advance President Eisenhower's vision that initiatives involving private enterprise and people-to-people exchanges are vital to the national interest – and that BCIU has a critical role in facilitating them.

Based in New York City, Mr. Tichansky serves on the Board of the Helping Africa Foundation.

He is a Trustee Emeritus of the U.S. Sports Academy and an advisor to the International Child Art Foundation, an organization that highlights the innate creativity and intrinsic empathy in children.

Mr. Tichansky is a graduate of Middlebury College.



Keynote Speaker



MR. ROBERTO SUÁREZ SANTOS
SECRETARY-GENERAL
INTERNATIONAL ORGANISATION OF EMPLOYERS

Roberto Suárez Santos was appointed Secretary-General of the International Organisation of Employers (IOE) on 26 October 2018, having held the post of Deputy Secretary-General since December 2012.

Prior to joining the IOE, Roberto was ILO Programme Director for the promotion of youth employment in the Maghreb region. He previously worked at the Spanish Confederation of Employers' Organisations in areas ranging from comparative labour policies and labour relations to youth unemployment and social and employment policy. He was BUSINESSEUROPE's Vice President for Labour Affairs for several years. He also was Vice-President of Business at OECD's Employment and Labour Affairs Committee, and a member of various follow-up committees for the European Social Fund and the EU Economic and Social Committee.

Roberto's experience extends to academia, having served as Associate Professor of European Social Law at both the Universidad Complutense de Madrid and the Universidad Pontificia de Comillas in Spain.

Roberto is a lawyer with experience in European and International Labour Law, as well as in International Relations.

IOE is the largest private sector network in the world. With 159 business and employer organisation members in 150 countries, IOE is the powerful and balanced voice of business at the international level.



Panel

***“COVID-19 Occupational Safety and
Health Lessons Learned”***



DR. NIKKI MCCULLOUGH
TECHNICAL AND REGULATORY MANAGER
PERSONAL SAFETY DIVISION
3M

Nicole (Nikki) Vars McCullough is a Technical and Regulatory Manager for 3M's Personal Safety Division. She has worked in occupational health and safety for approximately 30 years. Nikki has a Masters and Doctorate in Occupational and Environmental Health from the University of Minnesota, USA and is a Certified Industrial Hygienist (CIH). She has presented at many conferences, published in peer reviewed journals and holds several patents for respiratory protective equipment.



DR. SERGIO IAVICOLI
DIRECTOR, RESEARCH DEPARTMENT OF OCCUPATIONAL AND ENVIRONMENTAL MEDICINE,
EPIDEMIOLOGY AND HYGIENE
ITALIAN WORKERS' COMPENSATION AUTHORITY (INAIL) - WORLD HEALTH ORGANIZATION
COLLABORATING CENTRE

SECRETARY GENERAL
INTERNATIONAL COMMISSION ON OCCUPATIONAL HEALTH

Dr. Iavicoli got his medical degree and Residency Program in Occupational Medicine at the University of Rome "Sapienza". He completed his PhD (Occupational Health and Industrial Toxicology) at the University of Cagliari. He was a Research Fellow at School of Public Health, University of California Berkeley (1995-1996).

Currently he is the Director of the Research Department of Occupational and Environmental Medicine, Epidemiology and Hygiene of the Italian Workers' Compensation Authority (INAIL) - World Health Organization Collaborating Centre (WHO CC). Since 2003, he is Secretary General of the International Commission on Occupational Health (ICOH). He is President of the European Academy of Occupational Health Psychology (EAOHP) since 2012.

He is a member of national/international committees including the Advisory Committee of the Global Network of WHO Collaborating Centers in Occupational Health, Member of the Partnership for European Research on Occupational Safety and Health (PEROSH) Steering Committee. He is a member of the Editorial Board of several scientific journals, book series and encyclopedias.

His research activity has been focusing on Stress and Psychosocial risk factors, Innovative Technologies, Aging, Occupational Cancer, Research Priorities and Strategies, Cost Effectiveness of OSH interventions, OSH policies.

He was Lead Reviewer of the "Systematic review of exposure to long working hours and of the effect of exposure to long working hours on stroke" and Reviewer of the "Systematic review of exposure to long working hours on depression" for the Working Group "WHO/ILO Joint Methodology for estimating the global burden of disease and injury".

He is the author of more than 850 publications including more than 200 in journals with impact factor.



DR. MARIA NEIRA
DIRECTOR
DEPARTMENT OF ENVIRONMENT, CLIMATE CHANGE AND HEALTH
WORLD HEALTH ORGANIZATION

Dr. Maria P. Neira has been directing the Department of Environment, Climate Change and Health at the World Health Organization, Geneva, Switzerland since September 2005. Throughout her tenure and up until now she has led and advised on policy and management in key areas of environmental health.

Prior to that she served as Under-Secretary of Health and President of the Spanish Food Safety Agency.

From 1993-1998 she was Coordinator of the Global Task Force on Cholera Control.

Dr. Neira began her career as a medical coordinator working with refugees in El Salvador and Honduras for Médecins Sans Frontières (Doctors Without Borders). She then spent several years working in different African countries during armed conflicts.

Born in the city of Oviedo, Asturias, Dr. Neira is a Spanish national, a medical doctor by training and specialized in Endocrinology and Metabolic Diseases; and Public Health.

Among many distinctions, she has been awarded the Médaille de l'Ordre national du Mérite by the Government of France and received an “Extraordinary Woman” award by HM Queen Letizia of Spain. In early 2019, she was nominated among the top 100 policy influencers in health and climate change.



MR. JOAQUIM PINTADO NUNES

**CHIEF, LABOUR ADMINISTRATION, LABOUR INSPECTION AND OCCUPATIONAL SAFETY AND HEALTH
BRANCH GOVERNANCE AND TRIPARTISM DEPARTMENT
INTERNATIONAL LABOUR ORGANIZATION**

Mr. Pintado Nunes was born in Lisbon, Portugal. He has a Master of Law and concluded post-graduate studies on labour law, on occupational safety and health, and on public administration and management.

He is the Chief of the Labour Administration, Labour Inspection and Occupational Safety and Health Branch of the Governance and Tripartism Department of the International Labour Organization (ILO). He's been the team lead on labour administration and labour inspection since 2014.

He worked in the ILO's Decent Work Team and Country Office for Central and Eastern Europe as a specialist on labour administration and labour inspection. Before joining the ILO, he was the head of the Planning, Strategy and Technical Directorate of the national Authority for Working Conditions in Portugal. Mr. Pintado Nunes worked as chief of a regional office of the national labour inspectorate, as a labour inspector and as an attorney. He was member of national inter-ministerial taskforces on labour law, occupational safety and health, industrial licencing and public administration reform. In addition, he was the national representative in two specialized committees of the European Commission, and a lecturer of occupational safety and health legislation and inspection systems.



Panel

“COVID-19 and the New Normal”



DR. JOHN POURNOOR
GLOBAL HEAD
GOVERNMENT AFFAIRS CENTER OF EXCELLENCE
3M

Dr. Pournoor co-leads 3M's Government Affairs Center of Excellence. His team focuses on needs of over 70 countries in order to design and propose programs of unique public value to Governments and State-Owned Enterprises. Focus of such projects are National Infrastructure (roads, water, and electricity), Public Health (acute and chronic), Safety, and Emergency Preparedness and Response. The projects are aligned with national priorities and United Nations key Sustainable Development Goals leading to practical tangible outcomes using 3M science to improve lives.



DR. MARYANN D'ALESSANDRO
DIRECTOR, NATIONAL PROTECTIVE TECHNOLOGY LABORATORY
NATIONAL INSTITUTE FOR OCCUPATIONAL SAFETY AND HEALTH
CENTERS FOR DISEASE CONTROL AND PREVENTION

Maryann D'Alessandro, Ph.D. is the Director of the National Personal Protective Technology Laboratory with the National Institute for Occupational Safety and Health (NIOSH), with the U.S. Centers for Disease Control and Prevention. Prior to joining NIOSH, she worked in the University of Pennsylvania's Department of Bioengineering, and with the U.S. Army in biomedical sensors, communications, and intelligence systems research and development. Maryann holds B.S., M.S., and Ph.D. degrees in Electrical Engineering.

While at NIOSH, Dr. D'Alessandro led the establishment of the National Academies Committee on Personal Protective Equipment for the Workforce, which has generated over 15 significant strategic outputs and increased national and international attention of NIOSH's role related to Personal Protective Equipment (PPE). She manages NIOSH's effort to align Personal Protective Technology initiatives with user needs across all workplace industry sectors. Dr. D'Alessandro fostered increased collaborations and partnerships to increase the understanding of PPE use and expectations in the workplace, and has been active in NIOSH's response to the COVID-19 pandemic.



MR. MATTHIAS THORNS
DEPUTY SECRETARY-GENERAL
INTERNATIONAL ORGANISATION OF EMPLOYERS

As Deputy Secretary-General, Matthias Thorns has a part in the overall responsibility for the management of the IOE Secretariat in its work to support the global business community in its representation vis-a-vis the UN institutions, as well as G20, G7 and other international initiatives.

His career began as Adviser for Social Affairs in the European Business Federation UNICE (now BUSINESSEUROPE), before moving to the Confederation of German Employers as Adviser and later Deputy Director of the International and European Affairs Department.

After leaving the Confederation of German Employers in 2012, Matthias joined the IOE as Senior Adviser, leading the work on Human Rights, G20 and G7, Global Supply Chains as well as SMEs.

In 2017 Matthias joined the Workplace Rights team of The Coca-Cola Company as Human Rights and Workplace Rights Manager.

He was appointed IOE Director of Stakeholder Engagement in 2018 and a year later IOE Deputy Secretary-General. Matthias supervises the IOE's work related to G20 and G7, human rights, agenda 2030, migration and programmes under an EU framework agreement, and is responsible for the IOE company networks: the Global Industrial Relations Network (GIRN), the Global Occupational Safety and Health Network (GOSH) as well as the Corporate Partner Initiative.

As BCIU continues to provide our members with valuable, high-level programming during this uncertain time, we want to hear from YOU and your colleagues: Are there officials you'd like for BCIU to host? Global trends, topics, or challenges around which BCIU can activate the right group of public/private sector leaders? BCIU's founding principle—that international understanding is anchored in people-to-people relationships—remains as true and necessary today as it was in 1955.

We believe that unprecedented times call for unprecedented innovation.

Let's innovate together.

UPCOMING PROGRAMS & EVENTS

For more information please visit www.bciu.org or contact our
Program Office in NY at 212-490-0460 or in DC at 202-595-2673

TANZANIA: Senior Commercial Officer Private Consultations

Tuesday, September 15, 2020

10:00AM - 1:00PM EDT

Private virtual consultations with Mr. Ken Walsh, Senior Commercial Officer, U.S. Embassy Dar es-Salaam. 30 minute meeting slots available.

To Participate Please Click [Here](#)

UNGA: UNITED NATIONS – BCIU Virtual Roundtable

Tuesday, September 15, 2020

3:00PM - 4:00PM EDT

Online video discussion with Mr. Robert Piper, Assistant Secretary-General of the Development Coordination Office.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

EUROPE: BCIU Diplomacy in Action Virtual Roundtable

Wednesday, September 16, 2020

10:00AM - 11:00AM EDT

Online video discussion with Alexander Alden, Deputy Assistant Secretary of State for European and Eurasian Affairs.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

UNGA: PANAMA - BCIU Virtual Roundtable

Wednesday, September 16, 2020

11:00AM - 12:00PM EDT

Online video discussion with His Excellency Jose Alejandro Rojas, Minister of Private Investment.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

DEFENSE: EUROPEAN UNION - BCIU Virtual Roundtable

Thursday, September 17, 2020

2:00PM - 3:00PM EDT

Online video discussion with Brigadier General Fritz Urbach, Military Attache, and Aili Ribulis, Security and Defense Counselor, Delegation of the European Union to the United States.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

EUROPEAN COMMISSION: BCIU Virtual Roundtable with H.E. Mariya Ivanova Gabriel

Friday, September 18, 2020

9:30AM - 10:30AM EDT

Online video discussion with Her Excellency Mariya Ivanova Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

UNGA: RWANDA - BCIU Virtual Roundtable

Friday, September 18, 2020

11:00AM - 12:00PM EDT

Online video discussion with Her Excellency Clare Akamanzi, Chief Executive Officer, Rwanda Development Board.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

UNGA: LIFE SCIENCES - “The Double Burden of Disease: Maintaining NCDs Services Amid COVID-19”

Tuesday, September 22, 2020

8:00AM - 9:30AM EDT

This program focuses on the correlation between COVID-19 and the proliferation of non-communicable diseases (NCDs), including diabetes, cardiovascular disease, cancer, mental health, etc., due to some already fragile healthcare systems, disruptions in access to care, an increase in sedentary lifestyles and mental health issues due to the unprecedented chain of events. The program will discuss how the impacts of these obstacles can be mitigated through the use of value-based healthcare and shifting the point of care from curative to preventive.

Hosted in Partnership with [Upjohn, a Pfizer Division](#)

To Participate Click [Here](#)

UNGA: AGRICULTURE - “The Path to a Resilient Global Food System”

Thursday, September 24, 2020

8:30AM - 10:00AM EDT

Online discussion on how to build a modern and resilient global food system. The program will discuss how countries can advance food security through agricultural innovations and sustainable farming. The event will feature keynote remarks by Ambassador Kip Tom, U.S. Permanent Representative to the UN Agencies for Food and Agriculture in Rome.

Hosted in Partnership with [Corteva](#)

To Participate Click [Here](#)

UNGA: LIFE SCIENCES - “Importance of Investing in Health to Strengthen Systems in Latin America: Lessons Learned from COVID”

Thursday, September 24, 2020

10:00AM - 11:30AM EDT

Online panel discussion on the fragility of healthcare systems and how they can be upended in the wake of a pandemic. With a targeted focus on Latin America, the program will address the importance of increased investment in health and its relation to economic recovery.

Hosted in Partnership with [Metlife](#) and [Roche](#)

To Participate Click [Here](#)

UNGA: DIGITAL COOPERATION - “Education Connectivity in the Wake of COVID-19”

Thursday, September 24, 2020

10:00AM - 11:30AM EDT

Online video panel focusing on the “connected” aspect of “connected, respected, and protected” portion of the UN Secretary General’s Roadmap on Digital Cooperation. The panel will feature discussion on how COVID-19 has impacted education and the importance of the digital transformation of the sector, including distance learning, online content and ensuring individuals have affordable access to digital networks.

Hosted in Partnership with [Amazon Web Services](#) and [Viasat](#)

To Participate Click [Here](#)

IRAQ - BCIU Diplomacy in Action Virtual Roundtable

Monday, September 28, 2020

10:00AM - 11:00AM EDT

Online video discussion with The Honorable Matthew Tueller, Ambassador of the United States to the Republic of Iraq. Learn more about the outcomes of the recent U.S.-Iraq Strategic Dialogue and other political and economic updates.

Hosted in Partnership with [DynCorp International](#)

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

UNGA: Ethiopia: BCIU Virtual Roundtable

Tuesday, September 29, 2020

10:00AM - 11:00AM EDT

Online video discussion with His Excellency Dr Getahun Mekuria, Minister of Education, Federal Democratic Republic of Ethiopia.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

LEVANT - BCIU Diplomacy in Action Virtual Roundtable

Tuesday, September 29, 2020

11:00AM - 12:00PM EDT

Online video discussion on Lebanon and the broader Levant region with Mr. Joel Rayburn, Deputy Assistant Secretary of State for Levant Affairs and Special Envoy for Syria.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

DEFENSE - BCIU Virtual Roundtable

Thursday, October 1, 2020

10:00AM - 11:00AM EDT

Online video discussion with Mr. Michael Laychak, Acting Director, Defense Technology Security Administration.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

UNGA: Digital Cooperation - “The Acceleration of Telehealth: Ensuring Connectivity in a COVID World and Beyond”

Tuesday, October 6, 2020

8:00AM - 9:30AM EDT

Online video program focusing on the “connected” aspect of “connected, respected, and protected” portion of the UN Secretary General’s Roadmap on Digital Cooperation. The panel will feature discussion on how COVID-19 has accelerated the adoption of telehealth and is reinventing care delivery. This is manifested in part by individuals living in “the last mile” having access to care without needing to travel in to city centers. The program will also discuss how, in the wake of COVID-19, telehealth is helping to manage infection control and to ease patients' fear of waiting rooms.

Hosted in Partnership with [Viasat](#)

To Play a Leadership Role Click [Here](#)

To Participate Click [Here](#)

EDUCATION: Global Partnership for Education - BCIU Virtual Roundtable

Thursday, October 8, 2020

2:00PM - 3:00PM EDT

Online video discussion with Ms. Jo Bourne, Chief Technical Officer, Global Partnership for Education, discussing Girls and Women: Barriers to Education and Risks in a Time of COVID-19.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

GLOBAL: U.S. INTELLECTUAL PROPERTY ATTACHES - BCIU Virtual Roundtable

Wednesday, December 16, 2020

9:00AM - 11:00AM EDT

Program will include all IP Attachés serving in U.S. Embassies around the world. Companies with a leadership role will have the ability to make a formal presentation on their regional IP priorities, concerns, and lead the sector focused discussions; broken down into 30 minute blocks on entertainment, ICT, and the life sciences. Participating Attachés will represent: **China** (National-level, Central, and Southwest regions), **EU**, **India** (South Asia Region), **Kuwait** (Middle East and North Africa Region), **Mexico** (North, Central America & the Caribbean Region), **Peru** (Andean Region), **Thailand** (Southeast Asia Region), **Ukraine** (Central Eurasia Region), **UN/WIPO**, and **WTO**.

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