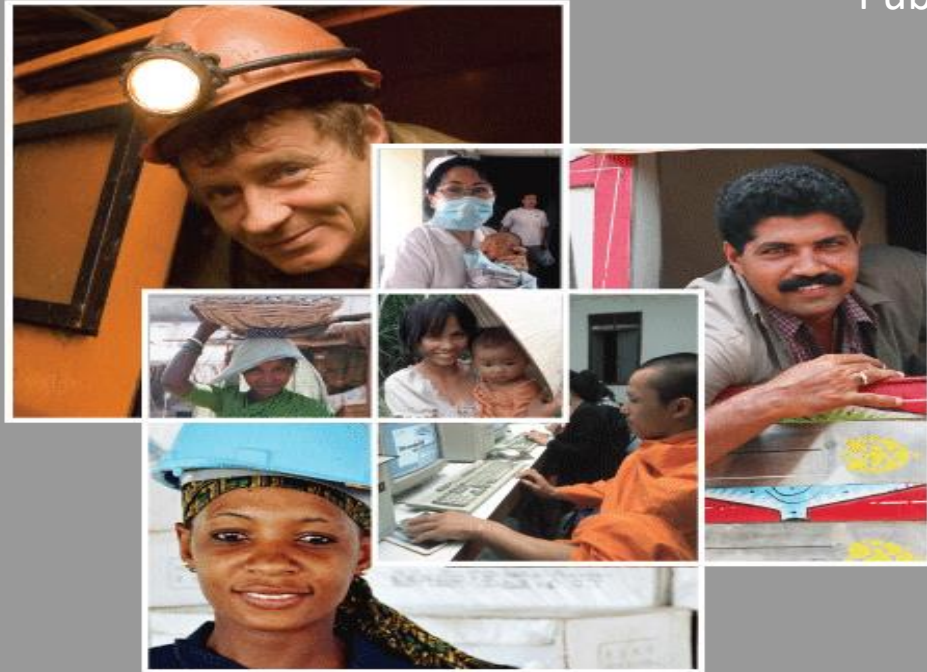


International Labour Organization

Public-Private & Other Partnerships



Wouter Cools,
Partnership Officer
ILO Dakar

13 December 2018

DECENT WORK

A better world starts here.



www.ilo.org/decentwork

Overview



- 1) PPP: International framework – ILO principles
- 2) Role and added value of PPPs
- 3) Quick Facts on PPPs
- 4) Opportunities private sector & ILO

1. PPP framework



International:

- 2006: GA adopts resolution «Towards Global Partnerships».
- 2015: Addis Ababa Action Agenda: PPP are a key instrument in development financing.
- SDG 2030 – funding source: private sector.

ILO:

- 2008: adopts guiding principles for PPP

ILO definition PPP



«Voluntary and collaborative relationships between the ILO and one or more partners, private actors, including business and non-state actors in order to develop common activities of mutual interests».

2. Role and added value of PPPs for ILO



- ILO: tripartite organization
- PPPs mobilize resources, knowledge and expertise.
- Promotion Decent Work Agenda.
- Increase visibility and advocacy function of ILO
- Expand and enhance effectiveness ILO development cooperation activities.
- Influence public and private sector investment, policies and practices.

Added value for private enterprise:

- Better image.
- ILO's field presence and network.
- ILO's expertise.
- Mutual exchange and learning
- ILO's convening power.
- Economic gains.



Different PPPs



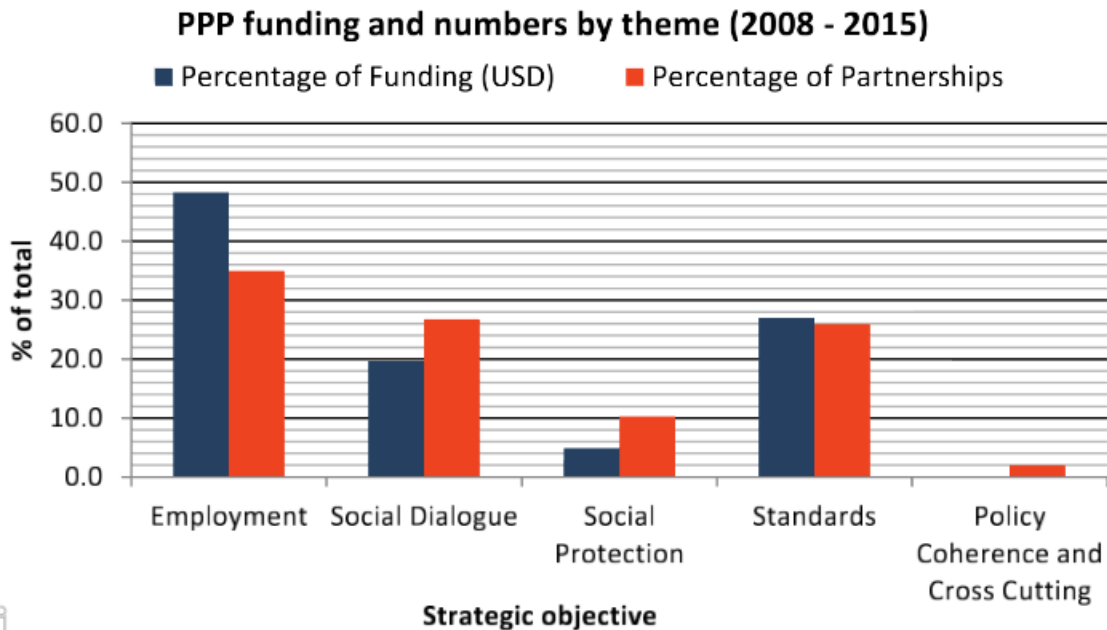
- Projects.
- Funding or donation in-kind.
- Organization of meetings and workshops.
- Campaigning and advocacy
- Temporary placement of personnel.
- Research
- Knowledge and expertise sharing.

3. Quick facts

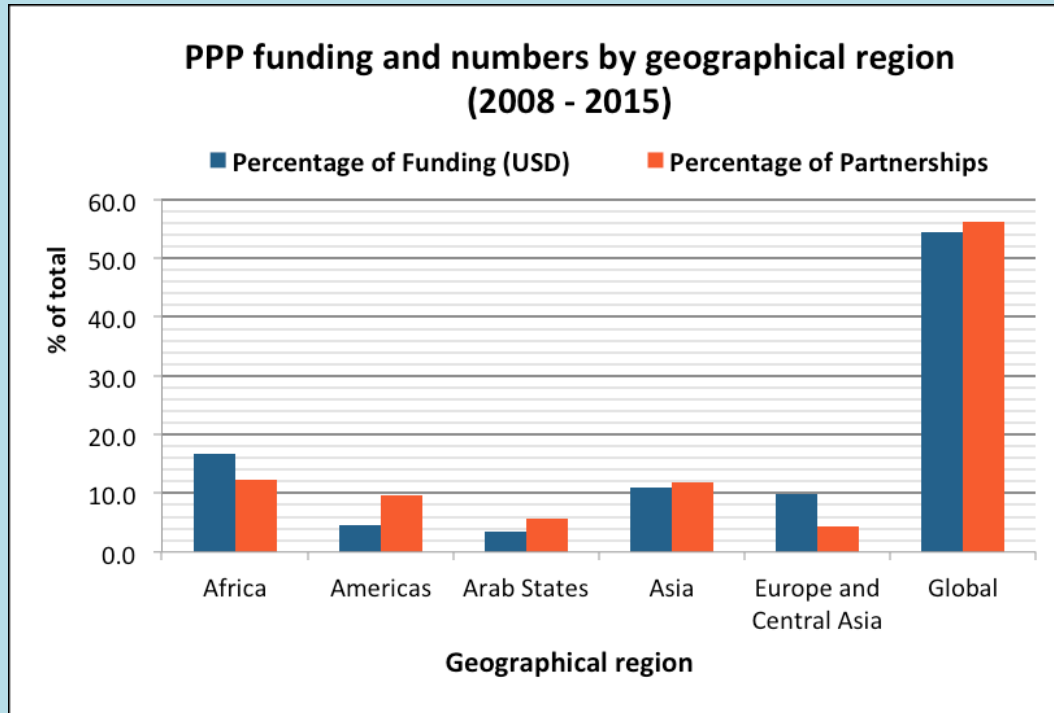


- 2008-2018: 237 partners in PPPs
- Up-ward trend
- Number of PPPs:
 - 54 % PPPs: private sector
 - 34 % PPPs: other non-state actors
- Source of funding PPPs:
 - 65 % private sector
 - 12.6 % foundations

Thematic scope



Geographic scope



4. Opportunities ILO & private sector



- MNE Declaration.
- PPPs in agricultural supply chains: cacao, tea, cotton.
- PPPs in mining?
- Green Economy – West Africa?
 - PPPs
 - Traditional ODA



Opportunities ILO & private sector



- Digital economy
- Business environment & private sector development
- South-South & Triangular cooperation
- Humanitarian-Development Nexus?
- Innovative Financing – [Green Outcomes Fund](#)



Case study 3: Green Outcomes Fund

Additionality

Effectiveness

Efficiency

Predictability

Sustainability

Payments are made to local fund managers (recipient funds) when pre-agreed green outcomes are achieved, to incentivise them to invest in green, small and growing businesses



Implementing Partners

Provide fundraising networks, technical assistance and knowledge about the design, outcomes metrics etc

Green Outcomes Fund
(South African Trust)
Legal entity that contracts with recipient funds e.g. on payments

Funders

Provide funding, may appoint trustee, receive impact reports

Administrator

Administers GOF, executes decision of trustees, monitors recipient funds, validates outcomes

Funds are provided only when pre-agreed outcomes are achieved

Recipient Funds

Provides match funding, invests in and provides support to green, small and growing businesses, reports impact to GOF

Green, small and growing businesses



Thank you!

Merci beaucoup!