

July 19th 2017

**The Future of Work
November 2nd 2017 • The Graduate Institute, Geneva**

Dear Ms Kromjong,

On behalf of The Economist, I would like to invite you to speak at our Future of Work event at The Graduate Institute, Geneva. We would be delighted if you would accept.

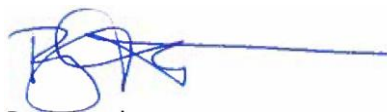
Technology is progressing rapidly. Technological change will mean that, over the course of our working lives, many skills will become obsolete whilst others will grow in economic importance. In the past, societies relied on education to help the workforce adapt to these broad changes. But there are good reasons to worry that education will not be as effective a coping mechanism in the future as it has been in the past.

We live in an environment of constant change, traditional career trajectories are a thing of the past. As career paths with multiple employers become the new norm, and technology skills a requirement, this event aims to answer the following question: Is education a future-proof route to stable employment?

The Economist's Future of Work event will bring together an audience of students eager to meet the challenge ahead, who are curious about our changing world and interested in the issues that these changes raise. As the secretary general of the International Organization of Employers, what do you believe are the changes necessary for companies to adapt to the future of work? How can they successfully train and retain their employees? How can automation be adopted without disadvantaging the vast majority of employees?

I would be delighted if you could accept this invitation. My colleague Cai Wilshaw, who is responsible for the overall management of this event, will follow up shortly. In the meantime if you have any questions or require further information please do not hesitate to contact Cai by telephone at (+44) 2075 768445 or email: caiwilshaw@economist.com.

Yours sincerely,



Ryan Avent
Senior editor
The Economist