

# Promotion of Sustainable Enterprises



International Organisation of Employers  
Organisation Internationale des Employeurs  
Organización Internacional de Empleadores  
*The Global Voice of Business*

Delhi, 12 September 2017, Letchimy Housset, Adviser (Asia)

# IOE at a Glance

**Social & Labor Policy**

**Private, Voluntary & Independent**

**Promoting Business Interest**

**ILO, UN, G20/B20, UNGC and more**



# Role of EOs in Development and Job Creation

- **The private sector has a central role to play in economic development and job creation**
- **It has an enormous stake in the creation and fostering of prosperous, stable societies**
- **Representative EOs play a crucial role in private sector development**
- **Well-functioning EOs are the link between enterprises and government in establishing a business environment that benefits all sectors and society**



# Promotion of Sustainable Enterprises

- In 2005, the ILO GB decided that the topic of *“Promoting Sustainable Enterprises”* be the subject of a General Discussion at the 96<sup>th</sup> ILC (2007)
- This discussion offered Employers an opportunity to direct the work of the ILO towards a more pro-private sector development direction
- This discussion highlighted the importance of EOs as key actors in advocating for effective reforms of the business environment at national level



# 2007 ILC Conclusions: Sustainable Enterprises

## Conditions for a conducive environment for sustainable enterprises

1. Peace and political stability
2. Good governance
3. Social dialogue
4. Respect for universal human rights
5. Entrepreneurial culture
6. Sound and stable macroeconomic policy
7. Trade and sustainable economic integration
8. Enabling legal and regulatory environment
9. Rule of law and secure property rights
10. Fair competition
11. Access to financial services
12. Physical infrastructure
13. Information and communications technology
14. Education, training and lifelong learning
15. Social justice and social inclusion
16. Adequate social protection
17. Responsible stewardship of the environment

## Role of government in the promotion of sustainable enterprises

1. Facilitating and participating in social dialogue
2. Labour law enforcement through efficient labour administration, including labour inspection
3. Encouragement of voluntary concept of corporate social responsibility
4. Promotion of socially and environmentally responsible public procurement, lending and investment
5. Promoting sectors and value chains
6. Flexibility and protection to manage change
7. Targeted programmes
8. Research and innovation
9. Access to information and business and financial services
10. Policy coordination and coherence
11. International policies
12. Production and consumption patterns
13. Supporting skills development

# 2007 ILC Conclusions: Sustainable Enterprises

## Enterprise-level principles for sustainable enterprise

1. Social dialogue and good industrial relations
2. Human resource development
3. Conditions of work
4. Productivity, wages and shared benefits
5. Corporate social responsibility
6. Corporate governance

## Role of social partners in the promotion of sustainable enterprises

1. Advocacy
2. Representation
3. Services
4. Implementation of policies and standards

# ACTEMP's EESE

- Sustainable enterprises represent the integration of the three components of sustainable development – economic, social and environmental – as interdependent and mutually reinforcing pillars
- An environment conducive to the creation and growth, or the transformation of, enterprises on a sustainable basis combines the quest for profit with the need for development that respects human dignity, environmental sustainability, and decent work





# ACTEMP's EESE

## EESE: The Process





# ILO's SCORE

- **SCORE supports practical training and in-factory counselling that improves productivity and working conditions in SMEs**
- **The product demonstrates best international practice in the manufacturing and service sectors and helps SMEs to participate in global supply chains**



# IOE's work with SMEs

- IOE works with GRI to reach out to SMEs with regards to sustainability reporting
- IOE works together with the GRI to provide training workshops on sustainability reporting aimed at SMEs
- Workshops conducted in Asia include Indonesia, Bangladesh and Cambodia



# IOE's work with informality

- IOE works with the ILO to combat informality
- Employers endorsed Recommendation 204 in 2015 and the strategy of Outcome 6 on formalization of the informal economy in 2017
- The key to formalizing the informal economy will be to create incentives for those operating informally to see the value in becoming formal



# Questions?



# Thank you



housset@ioe-emp.com

**Contact us:**

[www.ioe-emp.org](http://www.ioe-emp.org)

[ioe@ioe-emp.com](mailto:ioe@ioe-emp.com)

