



International Organisation of Employers
Organisation Internationale des Employeurs
Organización Internacional de Empleadores
The Global Voice of Business



غرفة قطر
QATAR CHAMBER



Mega-Sporting Events: the case for multi-stakeholder dialogue

Business roundtable, 18 April 2016, 3-5pm

Venue: Qatar Chamber of Commerce and Industry (QCCI)

3pm - tea and coffee

Moderated by John Morrison, Institute for Human Rights and Business

1. Opening words from Linda Kromjong (IOE Secretary General)
2. The perspectives of a key sponsor (Brent Wilton, The Coca-Cola Company)
3. The perspectives of a leading sports brand (William Anderson, Adidas)
4. Lessons for business from John Ruggie's FIFA report (Rachel Davies, Shift)
5. Reflections – Linda Kromjong
6. Discussion
7. Questions and responses

The roundtable will end by 5pm.