The State of Business: Key Lessons for the Region

Lameck Jaston: Adviser for Africa, International Organisation of Employers
1. Where are we?

2. Why are we here?

3. What has to be done?
1. Where are we?

Indicators:

- Starting a business
- Dealing with licenses
- Hiring and firing
- Registering property
- Getting credits
- Protecting investors
- Paying taxes
- Trading
- Enforcing contracts
- Closing a business
## 1. Where are we?

### Africa

<table>
<thead>
<tr>
<th>Country</th>
<th>Regional</th>
<th>World</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mauritius</td>
<td>1</td>
<td>20</td>
</tr>
<tr>
<td>Rwanda</td>
<td>2</td>
<td>29</td>
</tr>
<tr>
<td>Maroccco</td>
<td>3</td>
<td>60</td>
</tr>
</tbody>
</table>
• Mauritius
  • Pop 1.3 m, GDP 13 bn
• Rwanda
  • Pop 12.2 m, GDP 9 bn
• Morocco
  • Pop 35.7 m, GDP 109 bn

• Greece
  • Pop 10.6 m, GDP 200 bn
• Luxembourg
  • Pop 0.6 m, GDP 62 bn
• Chile
  • Pop 18.1 m, GDP 277 bn
OECD High Income

<table>
<thead>
<tr>
<th>Country</th>
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<tbody>
<tr>
<td>New Zealand</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Denmark</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Korea</td>
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<td>5</td>
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Latin America & Caribbean

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<tbody>
<tr>
<td>Mexico</td>
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<td>54</td>
</tr>
<tr>
<td>Puerto Rico (U.S.)</td>
<td>2</td>
<td>64</td>
</tr>
<tr>
<td>Colombia</td>
<td>3</td>
<td>65</td>
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South Asia

<table>
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<tr>
<th>Country</th>
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<th>World</th>
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<tbody>
<tr>
<td>India</td>
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<td>77</td>
</tr>
<tr>
<td>Bhutan</td>
<td>2</td>
<td>81</td>
</tr>
<tr>
<td>Sri Lanka</td>
<td>3</td>
<td>100</td>
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</tbody>
</table>
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- **Rwanda**
  - Pop 12.2 m, GDP 9 bn

- **India**
  - Pop 1.3 bn, GDP 2.6 t

- **New Zealand**
  - Pop 4.8 m, GDP 206 bn
2. Why Are we here?

Right and wrong battle

(We vs. Them) Mindset
3. What to be done?

Are we talking to the right people?

Should we change strategy?