STARS IN AFRICA
EUROPE-AFRICA YOUTH & ENTREPRENEURSHIP FORUM
21 & 22 NOVEMBER 2017
KICC – NAIROBI – KENYA

DRAFT PROGRAM

WITH

AGYP powered by MEDEF – BUSINESS AFRICA – BUSINESS EUROPE
EU-AFRICA BUSINESS FORUM
JOBS FOR AFRICA FOUNDATION – INTERNATIONAL ORGANISATION OF
EMPLOYERS
EUROPEAN COMMISSION – AFRICAN UNION - UNESCO
KEPSA - FKE – MEDEF – MEDEF INTERNATIONAL
AFROBYTES – IHUB - JOKKOLABS
➢ **2 days designed for actions and results**
  o day 1: business delegations highlight best practices and concrete actions while launching new projects and business
  o day 2: startup world cup! Entrepreneurs and investors have a unique opportunity to meet

➢ **Complete program, for everyone to have takeaways**
  o grow: fundraising pitch, innovator stage, training spaces, workshop to gain expertise, marketplaces to find clients and gain reputation
  o rocket: B2B matchmaking, corporate stands, the place for investors to plan the next step

➢ **+ 60 National Business Confederations meet to power up Youth and Entrepreneurship**

➢ **100 panelists, 8 high level panel, 9 workshops, Market places**

➢ **OFF events and B2B areas :**
  o Africa Tech Industry Tour in Nairobi
  o Africa Tech Industry Room
  o Business Development Area (for sponsors)
  o Sectorial Market places
  o B2B connect (digital matchmaking)
  o African Business Confederations Day

➢ **Game changing outcomes**
  o Business launched, deal announced and new relations tied
  o Joint declaration from African & European Private Sector, prior to the EU-Africa Heads of States Summit
  o Business Africa Entrepreneurs of the Year 2017
  o Annual forecast study on startups revealed
  o Prizes for startups and entrepreneurs
Grand opening – Learn from Africa
Tuesday 21 November - 9 AM to 2 PM

09:00 : Grand opening « Learn from Africa »
- President Kenyatta (or his representative)
- High Level Panel
  - Albert Yuma, President of Business Africa
  - Pierre Gattaz, Vice-president of Business Europe
  - Vera Songwe, Akinwumi Adesina or Makhtar Diop...

Part I – Think Global
Tuesday 21 November - 9 AM to 2 PM

Think global: interconnection of transport and telecommunication infrastructures, common markets and purchasing power, environmental and agri-food transitions, smart cities ... as a development force with Europe.

10:00 : Plenary session I : One Global Network, the first world market place (Infrastructures, smart cities, consumers goods...) – 4 panelists, 1 moderator

10:15 :
- Workshop 1 : Agri-business
- Workshop 2 : Smart cities

11:05 : Key note / High Level panel
(2 key note or 2 high level panelists)

11:45: Plenary Session II : Sustainable transformations, growth booster (Energy, Agri-business, environmental transformations as opportunities...) – 4 panelists, 1 moderator

12:00 : Workshop 3 : Health

13:00 : Cocktail / Lunch

13:00 : Qwant Start up Cup – stage 1
Be Smart: education, training, digital revolution, diversity and gender equality ... as levers of growth.

14:30 : Key note

14:50 : Plenary Session III : Train and then undertake
(Traing, entrepreneurship, University-business partnerships ...) – 4 panelists, 1 moderator

15:00 : Workshop 4 : Cultural Entrepreneurship

16:00 : Key note

16h20 : Plenary Session IV : Diversity and equality: be connected to our environment
(Women empowerment, diaspora mobility...) – 4 panelists, 1 moderator

16:15 : Workshop 5 : Education & Training

17:20 : Key note

17:30 : Plenary Session V : Digital reality: when the fastest eat the slowest
(Digital, data, cyber protection....) – 4 panelists, 1 moderator

17:30 : Workshop 6 : Education & Training

18:45 :
- Business Africa Entrepreneur of the Year Ceremony
Act local: start up spirit, innovation financing solutions, diversification of economies ... as conditions of success.

09:00: Key note: Stars in Africa, new leaders, innovative Africa

09:30: Plenary Session VI: Tomorrow Innovation, boost the future
4 panelists, 1 moderator

10:40: Key note

11:00: Plenary Session VII: Diversification, undertake and share the challenges
4 panelists, 1 moderator

12:00:
- Workshop 7: Investing and financing
- Workshop 8: Digital Business

13h00: Lunch

13:00: Qwant Start up Cup – stage 2

14:00:
- Workshop 9: Energy/Environment

14h30: Key note speech

14:45: Plenary Session VIII: Financing, success requirement, become a national champion
4 panelists, 1 moderator
Closing – All Entrepreneurs
Wednesday 22 November – 3:45 to 5:30 PM

16:00 : Closing ceremony « All Entrepreneurs »
  • European and African Private sector recommandations to the Heads of States
  • Stars In Africa Start Up Awards

FORUM OFF EVENTS
Monday 20 November

➢ 8:00 Tech Industry Tour in Nairobi

FORUM OFF EVENTS
Tuesday 21 November

➢ 14:30 : African Business Confederation Day Meeting (chairmans) - KICC
➢ 20:00 : Diner of the Presidents + VIP panelists - Intercontinental Hotel

FORUM OFF EVENTS
Wednesday 22 November

➢ 11:00 : European & African Private Sector meeting (chairmans) - KICC