# 4th Workshop with Private Sector in the framework of the Policy Forum on Development (PFD)

**21 March 2017**

**Management Center Europe**  
Rue de l'Aqueduc 118, 1050 Ixelles  
Brussels

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<th>Time</th>
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<td>08.30 – 09.00</td>
<td>Registration and coffee</td>
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| 09.00 – 09.30 | Opening Remarks  
*How to work together for prosperity, growth and jobs in developing countries?*  
*Introduction on new policy framework (Consensus for development, Post Cotonou) – with the particular role of the private sector in achieving SDGs* |
| 09.30 – 10.30 | Engaging the private sector for sustainable investment  
A – The External Investment Plan (EIP)  
*What are the key elements of the EIP? How will it support investment in Africa and the Neighbourhood? How will it work? How can the private sector benefit?*  
(European Commission/DG DEVCO)  

*Q&A – Discussion*  

B – Structured dialogue with the private sector  
*How to make structured dialogue a key engagement mechanism allowing for private sector inputs / reactions / proposals to policy development and implementation?*  
*Experiences from current initiatives and future proposals for engaging at global, regional or local level (EU Business groups, Sustainable Business for Africa Platform), will be presented and discussed.*  
(European Commission/DG DEVCO)  

*Q&A – Discussion* |
| 10.30 – 11.00 | Coffee break                                                                                   |
| 11.00 – 12.30 | Vision from the private sector  
*Reactions, ideas and suggestions from a panel of private sector representatives regarding the External Investment Plan, structured dialogue and the role of business in development context.*  
(Enterprises, business associations and financial institutions)  

*Discussion* |
| 12.30 – 12.45 | Concluding remarks                                                                            |