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AGYP / BUSINESS AFRICA / CHOISEUL INSTITUTE / MEDEF

Business Africa Entrepreneur Awards in partnership with the Choiseul Institute

Rewarding entrepreneurial success, encouraging entrepreneurship

The Business Africa Entrepreneur Awards, in partnership with the Choiseul Institute, will be announced at the first ever Forum for Youth and Africa-France Entrepreneurship, which will take place at MEDEF headquarters in Paris on 6 and 7 December.

The Business Africa Entrepreneur Awards aim to award the entrepreneurial success achieved by African individuals - on the African continent or in France – and by French individuals in Africa. For this first edition, the awards will be presented to iconic entrepreneurs from the African and French business communities.

The awards have been decided by a Selection Committee made up of Presidents of French and African business and employers’ organisations and renowned business leaders with a background in promoting entrepreneurship.

- Jamal Belahrach, Business Africa, Jobs for Africa Foundation
- Miriem Bensalah Chaqroun, General Confederation of Moroccan Enterprises
- Pierre Gattaz, French Employers’ Federation (MEDEF)
- Pascal Lorot, Choiseul Institute
- Almas Maige, Business Africa, Business Federation of Tanzania
- Jacqueline Mugo, Business Africa, Federation of Kenya Employers
- Albert Yuma, Business Africa, Business Federation of the DRC
- Jean-Marie Ackah, General Business Confederation of the Côte d’Ivoire

The Jury will be announcing the selection of candidates shortlisted by AGYP, MEDEF and the Choiseul Institute. Since 2014, the Choiseul Institute has been publishing “Choiseul’s Africa 100”, which surveys African business leaders aged 40 years and under. This unique ranking highlights Africa’s most successful business leaders of their generation, who work every day to enhance the economic development of a changing continent.

For the 2016 edition, there will be four categories of awards:

1. Entrepreneur of the Year Award
2. Woman Entrepreneur of the Year Award
3. Young Entrepreneur (under 35) of the Year Award
4. Jury’s Special Business Africa Award

From 2017, the Business Africa Entrepreneur Awards will also recognize young entrepreneurs and/or project proposers by giving support to the award winners, including financing. In 2017, the awards will be presented at the next Forum for Youth and Africa-France Entrepreneurship, which will be held on the African continent.

The Business Africa Entrepreneur Awards have the backing of AGYP (Programmes for Growth and Active Youth launched by MEDEF), in connection with Business Africa, and in partnership with the Choiseul Institute.

For further information, please contact Mr Frederick Muia, Secretary of the Jobs for Africa Foundation at muia@ioe-emp.org