IOE Partners with Philip Morris International

Philip Morris International Inc. (PMI) and the International Organisation of Employers (IOE) have formed a new partnership, within the framework of the IOE’s partner programme. Building on the longstanding engagement with IOE as part of their company network, PMI will join more than ten other private companies and not-for-profit organisations to address social and labour policy issues.

The aim of this partnership is to further collaborate on International Industrial Relations, and exchange experiences and best practices on Business and Human Rights, Labour Rights, Global Supply Chains and the Sustainable Development Goals (SDGs).

Commenting on the collaboration with PMI, Linda Kromjong, IOE Secretary-General said:

"IOE and PMI join forces to share expertise in addressing topical issues affecting the world of work today. IOE will contribute its network and provide access to local knowledge and experience from its membership in the areas of industrial relations, business and human rights and the 2030 Agenda. With the 2016 International Labour Conference having created a platform to discuss global supply chains, we are keen to have PMI join us on the journey to explore the issues."

Jim Mortensen Senior, Senior Vice President Human Resources PMI, added:

"We are pleased to expand our long-term collaboration with IOE as part of our determination to play an active role in the sustainability agenda. As we embark on our journey towards developing and marketing reduced-risk products, embracing the principles of the UN Global Compact and sustaining and improving our efforts in respecting Human and Labour Rights, the IOE provides us a unique platform to enhance our knowledge base, share expertise and provide guidance on critical issues affecting our world today."

About the International Organisation of Employers (IOE)

The IOE is the largest network of the private sector in the world, with more than 155 business and employer organisation members. In social and labour policy debate taking place in the International Labour Organization, across the UN and multilateral system, and in the G20 and other emerging processes, the IOE is the recognised voice of business. The IOE advocates for regulatory frameworks at the international level.
that favour entrepreneurship, private sector development, and sustainable job creation.

About Philip Morris International (PMI)

PMI is the world's leading international tobacco company, with six of the world's top 15 international brands and products sold in more than 180 markets. In addition to the manufacture and sale of cigarettes, including Marlboro, the number one global cigarette brand, and other tobacco products, PMI is engaged in the development and commercialisation of Reduced-Risk Products ("RRPs"). RRPs is the term PMI uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking cigarettes. Through multidisciplinary capabilities in product development, state-of-the-art facilities, and industry-leading scientific substantiation, PMI aims to provide an RRP portfolio that meets a broad spectrum of adult smoker preferences and rigorous regulatory requirements. For more information, see www.pmi.com and www.pmiscience.com