



International Organisation of Employers
Organisation Internationale des Employeurs
Organización Internacional de Empleadores
The Global Voice of Business



ACADEMY BROCHURE

Global Young Employers' Organisation Professionals Academy 9-13 April 2018, Madrid, Spain



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TERMS OF REFERENCE

Global Young Employers' Organisation Professionals Academy 2018

Many national employers' organisations face skills shortages within their own organisations and need to build the technical capacity of younger staff members to become more operational on complex country-based technical issues, but also for international discussions and negotiations. There is potential for improvement in terms of the technical skills development of staff in employers' organisations and in particular among their young professionals. Indeed, many of the skills needed to perform well in employers' organisations are not part of school or university curricula and must be learned through experience.

Furthermore, in the current challenging economic context, which also leads to increased pressures on employers' organisations for management and financial efficiency, most national employers' organisations face a similar challenge, i.e. they need to deal with workload increases with more limited resources and may have more difficulty drawing on external expertise from members. Many employers' organisations lack the resources to adequately train their staff. Moreover, many employers' organisations, particularly from the least developed countries, have insufficient capacities to develop, modernise and professionalise their organisations.

The Global Young Employers' Organisation Professionals Academy (the Academy) aims to build the capacity of young professionals from employers' organisations on modern management, strategies to win new members and improve services; on project management and EU grants; as well as on current development and trends in labour market policies to enable them to modernise the organisation when they return to their organisation after training.

The Academy will offer these individuals a global network which will further provide inspiration and possibilities to improve the work of the organisation in which they work. Part of this work stream will be the establishment of an alumni network to facilitate the network after the course finishes. ITC-ILO which together with CEOE - one of the implementation partners - has already proven success with a similar academy for European employers' organisation representatives.

The one-week training course for young professionals is preceded by a two week distance component and focuses on thematic topics such as social dialogue, OSH, human rights, governance and management issues, and on using the latest means of communication, as well as on EU development work and opportunities to engage in EU projects.

The training course will encourage the participation of representatives of employers' organisations from LDCs and aims to have a high gender balance.



Academy Venue

The Global Young Professional Academy will take place at two locations

CEOE FORMACIÓN	Monday: 09:00 – 11:00 Wednesday: 09:00 – 17:00
DORMIRDCINE HOTEL	All other dates and times

Important addresses

<p>CEOE FORMACION Training Center Address: Calle Diego de León, 50 – 7ª Pl. Phone number: 91 563 3383</p>	
<p>Dormirdcine Hotel Calle del Príncipe de Vergara, 87, 28006 Madrid, Spain Phone +34 914 11 08 09</p>	
<p>Casa Patas, Flamenco en Vivo Address: Calle Cañizares, 10, 28012 Madrid Phone number: 913 69 04 96</p>	
<p>Cafe Real Bernabeu Address : Av. de Concha Espina, 1, 28036 Madrid, Spain Phone number : +34 914 58 36 67</p>	



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LIST OF GLOBAL YOUNG EMPLOYERS' ORGANISATION PROFESSIONALS

COUNTRY	FIRST NAME	LAST NAME
ARGENTINA	Maria Laura	Bermudez Coto
BARBADOS	Kara	Sealy
COSTA RICA	Braulio Enrique	Venegas Dijeres
DOMINICAN REPUBLIC	Alexandra	Hiraldo Collado
GERMANY	Benjamin	Stumpp
GHANA	Peninnah	Adjoa Akuffo
GUINEA CONAKRY	Nanette	Touré
HAITI	Yamileh	Jean Pierre
HAITI	Sonide	Simon
INDIA	Dimple	Kadav
INDONESIA	Septiyan	Rahmawati
IRAN	Zahra	Arabkorlu
LESOTHO	Ts'olo	Hlalele
MALAWI	Elizabeth	Lughano Mlenga
MEXICO	Wendy	Sarmiento
NIGERIA	Paul	Adama
NIGERIA	Balogun	Odunayo
RUSSIA	Daria	Purtova
COUNTRY	FIRST NAME	LAST NAME



SOUTH AFRICA	Sinovuyo	Moabalobelo
SRI LANKA	Lakshika	Siriwardena
SRI LANKA	Gimhani	De Silva
TANZANIA	Mercy-Grace	Lameck Kisinza
TRINIDAD AND TOBAGO	Raisa	Mohammed
UGANDA	Moses	Mubiru



SPEAKERS, FACILITATORS, AND STAFF



Jorge Illingworth, Manager, Employers Activities Programme, International Training Centre of the International Labour Organization (ITC-ILO)

Born in Ecuador, Jorge Illingworth holds an industrial engineering degree from the Georgia Institute of Technology in Atlanta, and post graduate diploma in Agroindustrial Management at the INCAE School of Business in Costa Rica. He is a certified consultant on export promotion by the CBI- in the Netherlands.

For over 17 years he was entrepreneur in the aquaculture sector and in the construction sector in a family enterprise.

Long standing experience in working for employers' organizations, holding high Executive positions at the National Chamber of Aquaculture, National Association of Banana Exporters and the Chamber of Industries.

From 2005 to 2006 he joined the public sector, first as the Vice Minister of Industries and later as the Minister of Industries, Trade, Fisheries and Competitiveness.

In September 2007 he joined the ILO as the Employers' Activities Specialist for the Andean Countries in Lima, Peru. In October 2012 he became the Regional Employers' Specialist for Latin America and the Caribbean. In May 2016, he started as Employers' Activities Program Manager at the ILO International Training Centre in Turin dedicated to capacity building of Employers' and Business Member Organizations around the world. The Programme delivers on average 50 training activities per year, reaching out to just over 1,000 staff members of EBMOs in more than 110 countries.





Roberto Suárez, Acting Secretary-General, International Organisation of Employers (IOE)

Roberto Suárez joined the IOE in December 2012. He is a trained lawyer with experience in European and international labour law, as well as in international relations. Within the IOE, he is mainly in charge of managing, coordinating and supporting the business presence at the ILO. Prior to his appointment, Roberto was based in Tunisia, working as the ILO Programme Director for the promotion of youth employment in the Maghreb region. Before that, he worked at the Spanish Confederation of Employer's Organisations (CEOE) in various capacities ranging from comparative labour policies and labour relations to youth unemployment and social and employment policy. His most recent position at the CEOE was as Head of European and International Social Policy, where he managed, implemented and evaluated social and youth employment projects.

Roberto has also been involved in academia. He has taught European Social Law as an associate professor at both the Universidad Complutense de Madrid and the Universidad Pontificia de Comillas in Spain.

Roberto was a member of the European Social Dialogue Committee and has also worked as President of the CSR group for the European employer's organisation, BUSINESSEUROPE. He was BUSINESSEUROPE's Vice-President for Labour Affairs for several years and has been the spokesperson for European employers at Euromed meetings such as Marrakech (2009) Barcelona (2010) and Brussels (2011). Roberto was Vice-President of BIAC's Employment and Labour Affairs Committee, and has also been a member of various follow up committees for the European Social Fund and the EU Economic and Social committee.





Gabriela Uriarte, Deputy Training Director and Director of Promociona Project, Confederación Española de Organizaciones Empresariales (Spanish Employers' Confederation – CEOE)

Gabriela Uriarte works as an employers' representative at the different institutions dealing with Training policies. CEOE as employer's representative, develops and defend business' positions on the relevant issue under discussion. This includes high level contacts with business representatives and decision makers at both, the National and European level. Gabriela previously worked at CEPYME, which is the Spanish SME's Organization, as International and Training Affairs Director, representing small and medium Spanish companies. Prior to joining CEPYME, Gabriela worked at BusinessEurope, the European Employers' Confederation, as Social Affairs Adviser seconded by CEOE. Previously, she was Social Affairs Adviser at CEOE. She holds a degree in Law (University of Navarra) and a Master's degree in Labour Relations (Cámara de Comercio de Madrid) and a degree as Equal Opportunities Agent (UNED).



Alessandra Assenza, Senior Adviser for Europe and Central Asia, International Organisation of Employers (IOE)

Academy Session: The ILO regulatory role and International Labour Standards: what is the role of employers?

Alessandra Assenza supports and informs IOE members from the region on international issues, as well as on national debates. She is also an expert in industrial relations and organizes the IOE Industrial Relation Policy Working Group, an ad hoc group created to discuss IR issues in different contexts and regions and to elaborate the IOE policy positions. She supports IOE employers' federations on the cases presented before the ILO Committee on Freedom of Association and on the discussions related to the ILO Supervisory System. She is also in charge of assisting employers' organizations on the application of the European Social Charter and its supervision by the Council of Europe.

Graduate in Law from the University of Turin (Italy) and with an L.L.M. in "International and European Labour Law"



from Tilburg University (The Netherlands), Alessandra started working for the International Training Center of the ILO in Turin, and subsequently at the International Labour Organisation in Geneva, with the Programme for Employers' Activities (ACTEMP). After a short period in Milan, working for the Toffoletto De Luca Tamajo Law Firm, member of the Ius Laboris international network of law firms specialized in employment law, in 2012 Alessandra entered the IOE, where she worked as Adviser on International Labour Standards until 2016.



Dr Thannaletchimy Housset, Independent Senior Consultant

Academy topic: Main development trends worldwide in terms of macro-economics and growth – what are the employers' messages?

In her current role as an independent senior consultant, Thannaletchimy is dedicated to taking on projects from both private and public sectors to research on issues related to international trade and economic development. She has recently worked with Ergon Associates and Bodhi Global Analysis on international trade agreements and new social protection systems respectively.

Prior to freelancing, she worked as IOE Adviser with responsibility for the Asia-Pacific region, as well as a range of labour and social policy areas. In addition to serving as the regional focal point for IOE member federations in Asia, the Pacific and Arab States, Letch also handled several policy areas, notably Employment (including Youth Employment), Productivity and Income Inequality. She also contributed to team policy work on Gender, Women's Economic Empowerment and Women's Entrepreneurship. Letch spent six years in Paris where she gained a double Master of Science degree in Economics and International Trade, as well as a doctorate in Economics jointly offered by Paris I Panthéon-Sorbonne University and École-Centrale Paris. She has wide experience in academic research and teaching on international trade, R&D policy and macroeconomics and is published widely on subjects ranging from trade elasticities to competitiveness.





Anetha Awuku, Project Manager, International Organisation of Employers (IOE)

Anetha Awuku joined the IOE in 2013 and is currently heading a 3-year partnership project between the European Commission and the IOE. She also handles the IOE's contact and affairs with the European Union. Prior to her work at the IOE, Anetha was working at the International Labour Office (ILO) in Geneva as a Programme Officer with the ILO Forced Labour department. She also has an extensive background in the corporate world, having worked as a Configuration Manager for Ericsson for six years; where she trained staff across the Ericsson network and headed the configuration for various network telecommunications service projects around the world, especially in Africa and Asia. She has also worked for private research companies such as the Economist Intelligence Unit based in Singapore and Trend: Research, a well-known market research company based in Bremen, Germany.



Caroline Balikungeri, Project Assistant, International Organisation of Employers (IOE)

Caroline joined the organisation in September 2016 and is currently assisting the project between the European Commission and the IOE. She has a background in International Affairs and Conflict Resolution, and before she joined the IOE, she worked with the Women's International League for Peace and Freedom, Rwanda's Women's network and the Global Fund to fight AIDS, TB and Malaria. She has lived in Geneva, Nairobi, Kigali, Washington DC, Florida and Bradford-Uk.

She speaks English, French and Kinyarwanda.

Need more information about something? Ask Caroline or Anetha! We are happy to help



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<p>Luis Gonzalez, Specialist, Bureau for Employers' Activities of the ILO (ACT/EMP)</p>	<p><i>Academy topic: Technical cooperation for EEOOs: what is the role of ILO-ACTEMP?</i></p> <p>The Bureau for Employers' Activities of the ILO (ACT/EMP) is a specialized unit within the ILO Secretariat. Its task is to maintain close and direct relations with employers' organizations in member States, to make the ILO's resources available to them and to keep the ILO constantly aware of their views, concerns and priorities. ACT/EMP provides support and technical services to the employers' organizations in direct coordination with the International Organisation of Employers (IOE).</p>
<p>Paz Arancibia, Consultant</p>	<p><i>Academy topic: Effective partnerships for Employers' Organizations</i></p>
<p>Karen Friedman, CEOE Formación</p>	<p><i>Academy topic: Communication & Influence: Communication skills for effective delivery of lobbying and advocacy activities</i></p>
<p>Maria Cohi Ramon, European Commission</p>	<p><i>Academy topic: Key elements of project design and project management as well as information on EU funding schemes for CSOs</i></p>
<p>Curro Castillo, CEOE Formación</p>	<p><i>Academy topic: Professional Focus/Multitask managing: Monkey Catching</i></p>
<p>Claudia Alcelay, CEOE Formación</p>	<p><i>Academy topic: Teamwork: Lego Methodology</i></p>



The Global Young Employers' Organisation Professionals Academy has received the financial assistance of the European Union. The contents of this Academy are the sole responsibility of the International Organisation of Employers, the International Training Centre of the International Labour Organization (ITC-ILO) and the Confederación Española de Organizaciones Empresariales (Spanish Employers Confederation – CEOE) and can under no circumstance be regarded as reflecting the position of the European Union.

