

South Africa Models for Multi- stakeholder partnerships

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Business Leadership South Africa proposed strategic architecture

Create a South Africa of increasing prosperity for all by harnessing the resources and capabilities of business in partnership with government and civil society to deliver economic growth, transformation and inclusion

5 year strategic goals (2022)

1. Improve trust and become the 'go-to partner' of society & government in creating a better South Africa
2. Eliminate state capture and rebuild state integrity and capability
3. Support placing the economy on a new trajectory to deliver GDP growth above 5%
4. Reduce unemployment and fast-track creating 1 million new jobs
5. Reduce South Africa's poverty level and address inequality
6. Transform the economy to fundamentally broaden ownership of assets and control, fast-tracking black industrialists

1 Drive Inclusive Economic Growth and Transformation

- **Fundamentally change ways of working with government** to enable a more collaborative approach to driving growth
- Together with stakeholders **identify and implement a focused set of fast-track national and provincial programmes** to deliver results
- **Remove structural barriers** to growth, investment and inclusion
- **Lead the business sector in delivering urgent and significant advances** in inclusive growth and transformation

2 Protect & Strengthen Key State Institutions

- **Defend and strengthen key institutions** through promotion of sound leadership and a process of holding the state to account
- Invest in a set of immediate, pragmatic **actions to rebuild state integrity**
- Create and fund mechanisms that **defend the Constitution & build state integrity**
- Implement a new **ethics compact** to ensure business 'walks the talk'

3 Position Business as a National Asset

- **Highlight positive contributions** of business to society using research and data
- **Deepen trust in business as the 'go-to' partner** for advancing the national interest
- Amplify the **presence of business in the "public square"**
- Counteract false business narratives by **articulating the facts and promoting an informed citizenry**

Critical enablers

A large, representative, active and cohesive membership

Strengthened partnerships with key stakeholders and other organisations across government, labour and society

New ways of working and governance that engage BLSA members and partners

An inclusive process for **influencing and developing policy** that creates the right incentives & environment to encourage investment (local and international)

Enhancement of in-house capabilities and capacity to drive initiatives

Raising of funds to support strategic imperatives

A common language around which to engage and speak about key issues facing the country

Beyond Advocacy Fund

BLSA has entered into a partnership with the United States Agency for International Development (USAID) to establish a Beyond Advocacy Fund. This fund provides a basis for a strengthened partnership between business, government and other social partners, to support the implementation of the National Development Plan. The BAF was launched in April 2015 and will run until May 2021.

Projects funded by the Beyond Advocacy Fund are carefully selected in line with the following criteria:

- have the potential to demonstrate constructive partnerships between business, government and other social partners;
- target systemic change, through initiatives that sustainably impact jobs, growth, youth employment, education/skills, gender, disability, effective public management and/or infrastructure;
- be pragmatic and feasible in design, so that it is possible at the outset to define in some detail the practical steps that, if taken, will result in success;
- generate the support for implementation and success amongst social partners; and
- result in a clear plan for implementation, including a mechanism for sustainable funding of the initiative and identification of an institution (or institutions) that can be tasked with delivery.

Focus on Youth Employment, Support to SMEs, Municipal Infrastructure Support & Early Childhood Development

Business led, co-funded, government partnered

Business Unity South Africa (BUSA): Strategic Drivers

10 Strategic Drivers Enabling Environment for Inclusive Growth and Employment in South Africa

1	Transformed, Inclusive Economy that Creates Sustainable Employment
2	Small & Medium Enterprises Thriving
3	Predictable, Certain and Enabling Regulatory Environment
4	Affordable, Reliable and Sustainable Energy to Meet Current and Future Needs
5	Productive and Stable Labour Market
6	A Progressive Tax System that Supports Inclusive Growth Objectives
7	Trade Regime & International Co-operation that enables South African Business
8	Education and Skills Development for Current and Future Work
9	Affordable Comprehensive Social Security Framework for Future Generations, including NHI
10	Co-operation and Influence in SADC, Africa and Globally

Multi-stakeholder Platforms- Business engagements

1. BUSA represents business with Government and Labour and in NEDLAC
2. Work closely with the CEO Initiative, Presidential Working Group, the NBI and the BBC
3. BUSA represents SA on the SADC Private Sector Forum, Business Africa, ILO and globally on the G20, and International Organisation of Employers and with Business Organisation counterparts across the globe. This enables business co-operation within the rest of Africa, South-South, BRICS and Internationally