

Win-Win: Gender Equality means good business WOMEN ENTREPENEURS OF LATIN AMERICA AND THE CARIBBEAN NETWORK "Women's Leadership in the Region: Exchanging ideas and inspiring initiatives"

Virtual session: September 24th, 2020 – 9:30 am Lima, Peru time

Presentation ·
• Vinícius Carvalho Pinheiro, Regional Director for Latin America and the Carib-
bean
Maria-Noel Vaeza, Regional Director of UN-Women for the Americas and the
Caribbean
 Maria Rosa Sabattalli, Head of the Regional Partnership Instruments Team for the Americas, EU.
Representative of International Organisation of Employer
 Videos of 3 success stories on business development
 Participants break out in workrooms for discussion about the stories (they
will work with the Mentimeter to summarize the conclusions they ar-
rived)
 Each working group will present the outcomes.
 Videos of 3 success stories base on the use of technology as an ally for
business reinvention.
Participants break out in workrooms for discussion about the stories (they
will work with the Mentimeter to summarize the conclusions they ar-
rived)
 Each working group will present the outcomes.
 Videos of 03 success stories in Lessons and Learnings
• Participants break out in workrooms for discussion about the stories (they
will work with the Mentimeter to summarize the conclusions they ar-
rived)
 Each working group will present the outcomes.
Alejandra Ciappa
Argentinean doctor who was a rescuer in the Twin Towers, will share her experi-
ence of resilience