

## Win-Win: Gender Equality means good business WOMEN ENTREPENEURS OF LATIN AMERICA AND THE CARIBBEAN NETWORK "Women's Leadership in the Region: Exchanging ideas and inspiring initiatives"

## Virtual session: September 24<sup>th</sup>, 2020 – 9:30 am Lima, Peru time

Presentation ·
• Vinícius Carvalho Pinheiro, Regional Director for Latin America and the Carib-
bean
Maria-Noel Vaeza, Regional Director of UN-Women for the Americas and the
Caribbean
<ul> <li>Maria Rosa Sabattalli, Head of the Regional Partnership Instruments Team for the Americas, EU.</li> </ul>
Representative of International Organisation of Employer
<ul> <li>Videos of 3 success stories on business development</li> </ul>
<ul> <li>Participants break out in workrooms for discussion about the stories (they</li> </ul>
will work with the Mentimeter to summarize the conclusions they ar-
rived)
<ul> <li>Each working group will present the outcomes.</li> </ul>
<ul> <li>Videos of 3 success stories base on the use of technology as an ally for</li> </ul>
business reinvention.
Participants break out in workrooms for discussion about the stories (they
will work with the Mentimeter to summarize the conclusions they ar-
rived)
<ul> <li>Each working group will present the outcomes.</li> </ul>
<ul> <li>Videos of 03 success stories in Lessons and Learnings</li> </ul>
• Participants break out in workrooms for discussion about the stories (they
will work with the Mentimeter to summarize the conclusions they ar-
rived)
<ul> <li>Each working group will present the outcomes.</li> </ul>
Alejandra Ciappa
Argentinean doctor who was a rescuer in the Twin Towers, will share her experi-
ence of resilience