

IOE DIGITAL CONFERENCE “UNTAPPING THE POTENTIAL OF SME’S TO ACHIEVE AGENDA 2030”

2020 SDG BUSINESS FORUM

Date: 23 September 2020

Time: 17:00 - 18:00 CET

Location: Hopin (you will receive a specific link during the week of 14 September 2020)

AGENDA

17:00-17:05	Opening remarks by IOE President, Mr. Erol Kiresepi
17:05 - 17:15	Keynote Speaker: Ms. Chantal Line Carpentier, Chief, New York Office, United Nations Conference on Trade and Development (UNCTAD) (10 mins) Why SME’s should be reporting on the Sustainable Development Goals?
17:15 – 17:25	Interactive remarks by: <u>Multilateral system representatives</u> What the multilateral trading system does and can do to encourage more widespread and inclusive SME’s participation in global markets? Ms. Barbara Ramos, Chief of the Research and Export Strategy section, International Trade Center (ITC) (5 mins) Mr. Alvaro Ramirez, Senior Specialist on Sustainable Enterprises, Skills Development, International Labour Organization (ILO) (5 mins)
17:25-17:35	<u>EBMOs representatives</u> How can EBMOs offer support to SME’s to ensure they remain viable and sustainable as well as continue to create employment? Mr. Opio Douglas, Executive Director of Uganda Employers' Federation (Africa) (5 mins) Mr. Henrik Munthe, Attorney at Confederation of Norwegian Enterprise (5 mins)
17:35-17:45	<u>SME’s representatives</u> How can technology help to accelerate SME’s success? Mr. Nazri Muhd, President and CEO of MyFinB (5 mins)

	What is the impact of training in the development of SME's? Mr. Louis Camara, CEO of Kamsar Petroleum (5 mins)
17:45 - 17:55	Q & A session
17:55 - 18:00	Concluding remarks by the Chair Mr. IOE President, Mr. Erol Kiresepi