

GLOBAL BUSINESS FORUM ON THE SUSTAINABLE DEVELOPMENT GOALS

Madrid, 1 – 2 October 2018

OUTLINE AND AGENDA

OUTLINE

Aims of the Forum:

The purpose of the Global Business Forum on the Sustainable Development Goals (SDGs) is to support the IOE, its member organisations and their company affiliates to engage in the discussion on, and the implementation of, the 2030 Agenda for Sustainable Development (2030 Agenda).

The Forum specifically aims to:

- Raise awareness of the SDGs and the contributions that businesses can make to their achievement
- Exchange experiences about the involvement of Employers' Organisations (EOs) and discuss the role they can play
- Understand better the needs and expectations of companies – MNEs and SMEs alike – with regard to support from EOs
- Learn about the challenges and opportunities arising from SDG reporting
- See the SDGs in the larger context of UN reform
- Define the key messages of business for the high-level review of SDG 8 in 2019
- Identify key follow-up actions for the IOE and the participants

Participants:

- 40 EO representatives (mainly from outside the EU) whose travel and subsistence expenses will be covered
- 20 EO representatives (mainly from Europe) who cover their own travel and subsistence expenses
- 20 company representatives who cover their own travel and subsistence expenses

Venue:

- Confederación Española de Organizaciones Empresariales (CEOE), Madrid

AGENDA

Monday, 1 October 2018

10:00 - 10:30	Opening/aim of the workshop <ul style="list-style-type: none">• Ambassador on Special Mission for the 2030 Agenda (<i>tbc</i>)• Ms Ana Plaza Arregui, Secretary-General, CEOE• Mr Roberto Suárez Santos, Acting Secretary-General, IOE
10:30 - 11:00	Setting the context: the SDGs and their relevance for Business <ul style="list-style-type: none">• Chair of the IOE Policy Working Group on Sustainable Development
11:00 - 11:15	Coffee Break
11:15 - 12:45	The role of Employers' Organisations: what are they doing to contribute to the achievement of the SDGs? <ul style="list-style-type: none">• Moderator: Mr José María Lacasa, President, CEOE Foundation• IOE members (<i>tbc</i>)
12:45 - 13:45	Lunch Break
13:45 - 15:00	What do companies want to focus on? What support/services do they need and expect from EOs? <ul style="list-style-type: none">• Moderator: Mr Matthias Thorns, Director of Stakeholder Engagement, IOE• Companies: (<i>all tbc</i>) Royal Dutch Shell Telefónica M&S Walmart Adidas
15:00 - 15:30	SDG Reporting: what are the challenges and opportunities? <ul style="list-style-type: none">• Ms Teresa Fogelberg, Deputy Chief Executive, Global Reporting Initiative (GRI) (<i>tbc</i>)• Ms Renate Hornung-Draus, Managing Director, The Confederation of German Employers' Associations (BDA) (<i>tbc</i>)• Mr Bernardo Cruz, Head of CSR and Value Chain, El Corte Inglés (<i>tbc</i>)
15:30 - 15:45	Coffee Break
15:45 - 16:30	The SDGs and the EU: what support does the EU Commission provide to companies and employers' organisations? <ul style="list-style-type: none">• European Commission (<i>tbc</i>)



Co-funded by the European Union

Tuesday, 2 October 2018

09:00 – 10:00	The SDGs, PPPs and UN reform: what to watch out for and where are the concerns? <ul style="list-style-type: none">• Mr Mthunzi Mdwaba, IOE Vice-President to the ILO (<i>tbc</i>)• Mr Petru Dumitriu, Inspector, UN Joint Inspection Unit (<i>tbc</i>)
10:00 – 11:00	SMEs and the SDGs: how to untap the potential? <ul style="list-style-type: none">• Mr Dragan Radic, Head of SME Unit, International Labour Office (<i>tbc</i>)• IOE member (<i>tbc</i>)• Spanish Confederation of Small and Medium-size Enterprises (CEPYME) (<i>tbc</i>)
11:00 – 11:15	Coffee Break
11:15 – 12:30	The high-level review of the SDGs in 2019: key employer messages on SDGs 4, 8, 10, 13, 16 and 17 <ul style="list-style-type: none">• Moderator: IOE member or Mr Pierre Vincensini, Adviser, IOE (<i>tbc</i>)• Kick-off interventions from: IOE member organisations (<i>tbc</i>)
12:30 – 13:30	Lunch Break
13:30 – 15:30	Key takeaways for IOE member organisations and Business: where to go next? <ul style="list-style-type: none">• Chair of IOE Policy Working Group on Sustainable Development• Mr Roberto Suárez Santos

At 11 July 2018



Co-funded by the European Union