

COP28 Core Event Concept Note & Detailed Agenda
**Unleashing productive and sustainable labour markets through a global
skills upgrade**

Event summary [*external-facing]

Event Description

This interactive workshop will dig into the details of green skills: what they are, how to develop them, how employers look for them, and how to promote them. The workshop will feature leading experts from global companies LinkedIn, Deloitte and the Adecco Group and will be coordinated by the International Organisation of Employers (IOE). Interested participants, with a focus on young people, will be able to learn about the newest trends directly from industry experts and interact through this collaborative session to find out how they can succeed in the fast moving climate sector.

Logistics

- *Date:* 5 December, 10:00-11:30
- *Time:* 90 minutes
- *Venue:* Green Zone, DP World
- *Format:* In-person, roundtable discussion, interactive with audience

Organizers

International Organization of Employers

Context, objectives and outcomes

Event Rationale

In order for jobs to be created and filled, there will be a much stronger need for new skills within existing occupations. The Middle East and North Africa (MENA) region stands out as a region where jobs are most exposed to the threat of decarbonization, but economies need to adapt to absorb a highly skilled workforce into the growing sectors of the future. This event will provide participants with insights from business experts on the latest trends in green skills and how to ensure success by acquiring relevant skills and identifying the needs of sustainable enterprises. Young people want to engage more in climate action but often they don't know where to start or what companies are looking for, this event will help the participants to bridge that gap.

Objectives

- Informing young people about green skills trends
- Sharing relevant information on current trends in hiring and employment for green jobs
- Building capacity of young people to develop green skills and engage in greening the economy

Outcomes

Impacts & Legacy:

- This event will move the needle by enabling young people to develop their green skills
- It will raise awareness of how leading companies think about green skills
- It will provide young people with a better understanding of labour market needs and how they can engage in green jobs

Agenda

Draft Agenda

Session type: interactive workshop – 90 minutes

Opening remarks: ‘Green skills for climate action’ – 5 minutes

Speaker: Robert Marinkovic, Adviser for Climate Change, International Organisation of Employers, Switzerland

Presentation on green skills global trends: ‘Deloitte view on green collar workforce’ – 10 minutes

Speaker: Van Zorbas, Chief Global Purpose Officer, Deloitte Canada

Presentation on green skills and job applications: ‘LinkedIn data and green jobs platform’ – 10 minutes

Speaker: Marwan El Nemr, Head of Talent Solutions for Government and Academia – MENA, LinkedIn

Presentation on employment services and hiring: ‘What Adecco looks for in green skills’ – 10 minutes

Speaker: Menno Bart, Head of Policy Advocacy, the Adecco Group, Switzerland

Roundtable discussion with all three speakers and questions from audience – 40 minutes

Closing remarks – 5 minutes

Detailed run of show [*Internal]

Moderator: Roberto Suárez Santos, IOE Secretary-General

Time	Content (topic, announcements, etc.)	Format	Speakers	Moderator
09:45 – 10:15	Welcome and gathering of participants, coffee and snack time, welcoming by Robert Marinkovic		Roberto Suarez Santos, IOE Secretary-General	
10:15 - 10:25	Presentation by Van Zorbas, Chief Global Purpose Officer, Deloitte Canada		Van Zorbas, Deloitte	
10:25 - 10:35	Presentation by Menno Bart, Public Affairs Manager, the Adecco Group		Menno Bart, Adecco Group	
10:35 - 10:45	Presentation by Marwan El Nemr, Head of Talent Solutions for Government and Academia – MENA, LinkedIn		Marwan El Nemr, LinkedIn	
10:45- 11:25	Interactive round table with questions from audience and discussion between the three speakers		All four above	
11:25- 11:30	Closing remarks		Roberto Suarez Santos, IOE Secretary-General	