The IOE and CEOE host and organise a forum for global business to discuss and coordinate on sustainable development

- The Global Business Forum on the Sustainable Development Goals is taking place in Madrid from 1 to 2 October 2018
- The Forum is organised by the IOE and co-organised and hosted by the CEOE
- Many representatives of employers’ organizations and companies will gather to discuss and coordinate their action on the 2030 Agenda for Sustainable Development

The Global Business Forum on the Sustainable Development Goals (SDGs) is taking place in Madrid from 1 to 2 October 2018. The event was launched today and gathers more than 200 representatives of employers’ organisations and the private sector from around the world to discuss contributions businesses and the private sector can make towards the 2030 Agenda for Sustainable Development (2030 Agenda) and to decide on a unified approach as well as practical ways for the business sector to achieve its full potential in realising the SDGs. The Forum is organised by the International Organisation of Employers (IOE) and the Confederation of Employers and Industries of Spain (CEOE) and takes place in Madrid, hosted by the CEOE at their premises. Already in 2015, the IOE and its members around the world supported the 2030 Agenda and committed to contribute to its implementation in the Bahrain Declaration. This Forum is a practical expression of this commitment.

The main purpose of the Forum is to support the IOE, its member organisations and their company affiliates in discussions about and implementation of the 2030 Agenda. The Forum aims to raise awareness on the SDGs and the importance of their implementation for the business sector but also to present an opportunity for the exchange of best practices and views on the role of employers’ organisations in this context. The discussion will also cover the role and capacity of multinational enterprises as well as small and medium enterprises in the global context of the SDGs. Finally, the discussion will be placed in the context of the wider UN Reform, the role of business representation in the UN system and how the IOE and its members can create maximum impact within this system. Key follow-up actions and outcomes for participants and the IOE will be identified.

About
The IOE is the largest network of the private sector in the world, with more than 150 business and employer organisation members. In social and labour policy debate taking place in the International Labour Organization, across the UN and multilateral system, and in the G20 and other emerging processes, the IOE is the recognised voice of business.
Established in 1977, the CEOE, which is one of the most important members of the IOE, brings together, on a voluntary basis, two million companies and self-employed entrepreneurs from all activity sectors, which are linked to CEOE through more than 4,000 base associations.

For further information or any inquiries please contact Robert Marinkovic (IOE).