Report on the IOE-Business Africa Enterprise Forum
Overview

- **Date:** 5th March 2018
- **Venue:** Radisson Blu Nairobi
Overview

• 23 countries participated.

• Represented by Executive Directors and Presidents of National Employers Organizations
Objective of the Forum

- Entrepreneurship and Employment Creation in Africa
Issues Discussed

- Employment creation in Africa.
- Analysis of the African Business Environment
- EOs’ experiences in Advocating for Improvement of the Business Environment
- Potential for trade within Africa and how to address the Non-Tariff Barriers (NTBs).
- Proposals to reduce unemployment in Africa
Sessions: Opening
Panel 1: Analysis of the Africa Business Environment
Issues Discussed by Panel 1

- The economic and social situation in Africa and the structure of its economies.
- Africa’s macroeconomic performance, financing, trade policies and regional integration, human development, and governance.
- How improving entrepreneurship contributes to Africa’s industrialization
- What employers’ organizations should take into consideration in their advocacy
Panel 2: Countries Experiences on Advocacy
Issues Discussed by Panel 2

- Programmes of employers organisations who have embarked on policy advocacy for improvement
  - Ghana
  - Malawi
  - IOE
Panel 3: EOs’ role in unleashing the potential of trade for more and better jobs
Issues Discussed by Panel 3

- Africa’s signature policy reform of 2018: the Continental Free Trade Area (CFTA),
- Employer’s and business organisations becoming part of the process of transformation, of the creation of value chains on the continent and services to create more jobs on the continent and supporting entrepreneurs.
Panel 4: Building capacity of EOs to engage in social dialogue
Issues Discussed by Panel 4

- Capacities of EOs to contribute to good governance in their countries,
- Safeguarding good governance within EOs own structures.
- EOs capacities for effective social dialogue
Press Conference
Issues Highlighted

- Need to turn African possibilities into realities
- Need to implement existing policies that support entrepreneurship and put the African businesses at a global level
- EOs support for Africa’s integrated market.
- Need to include the young entrepreneurs into EOs membership and change the way we communicate and serve them
- Business Africa commitment to serving all employers in African countries
Photos of participants during sessions

- For you to have a feel of the discussions
Dinner hosted by FKE President
Take away

Specific Areas of Interest

1. Developing skills that labour market needs
2. Free movement of Africa residents and products across Africa
3. EU-Africa B2B and B2G collaborations
4. Integration of Africa
5. Linking young entrepreneurs to established businesses for mentorship, and coaching
6. Making English and French mandatory in basic education in Africa
7. Supporting women and girls in Africa to get into employment and businesses
Plenary

Feedback