Save the Date
Redefining Work-Based Learning in a Changing World of Work

On April 24th, 2018 @ 9:00 AM Washington time – 3 PM Geneva time – 4 PM Istanbul time

The webinar will offer comparative insights from global employers and implementers on the role of work-based learning (apprenticeships) for youth economic opportunity in a changing world of work.

Apprenticeships have long been used to combine learning and earning on the job, while also meeting the needs of employers. Yet today’s apprenticeships go by different names, such as work-based learning, and can take many forms that tap a range of ages and skills levels, and engage existing as well as new employees. What is increasingly evident is that applied learning on the job can help improve young people’s chances for life-long learning and earning—critical in an economy characterized by disruption and a rapidly evolving workplace.

Webinar participants will:

- Learn about the value and the role of apprenticeships to address youth economic opportunity;
- Deepen their understanding of new and innovative models for apprenticeships; how employers are adapting these models for work-based learning across different industries (and regional perspectives); identify some of the key challenges and opportunities associated with starting and implementing apprenticeship programs.
- Hear directly from leading global companies about what incentivizes employers to support work-based learning.
To participate in the webinar: Please register by clicking on the "Register for the webinar" link below. Participate by clicking on the "Join the webinar" link on April 24 at 9:00 AM ET.

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Moderator:
Christy Olenik:
Vice President
Making Cents International

In her 25-year career, Christy has designed, implemented, and evaluated holistic youth programs for multiple donors, local governments, and private foundations in the US and internationally. As Vice President, Technical Services, she is responsible for technical leadership, service delivery, business development, and strategy around positive youth development programming. Christy also serves as Making Cents’ Project Director for the USAID-funded YouthPower: Evidence and Evaluation IDIQ. She is passionate about providing opportunities for youth success and for building the capacity of the systems around them. In fact, she has learned a lot about youth development from her teenage daughter.

Speakers:

Shea Gopaul:
Founder & Executive Director
Global Apprenticeship Network (GAN)

Shea Gopaul is the Founder and Executive Director of the Global Apprenticeship Network (GAN), a coalition of companies and organizations addressing the skills mismatch and youth unemployment crisis. GAN has 216 member companies and 11 national networks across 4 continents, collectively aiming to create over 20 million opportunities for youth by 2020. With over 20 years of experience in the UN system (ILO, UN, WHO), Shea led the ILO Study that resulted in the development of the GAN, worked at the senior level in areas of youth employment, strategic planning, human resources, external relations management and public-private partnerships. She is recognized as an IZA Fellow, is a member of the G20/B20 Employment and Education Taskforce and an International Gender Champion. Shea has worked in the public and private sectors in Mauritius, Gabon, Morocco, the U.S. and Switzerland. An accomplished classical ballet dancer, she remains active in the art world and serves on the Board of Directors of Battery Dance Company in New York, which uses dance to foster intercultural exchange and understanding. Shea holds a Master’s degree in International Education from Columbia University, an Honorary Doctorate degree in Humane Letters and undergraduate degree from Point Park University.

Marut Setia
Executive & Head, Education Solutions & Customer Engagement for Africa, South Asia & ASEAN
General Electric Sustainable Health Solutions
Marut is a seasoned healthcare professional with experience across developed and emerging markets. With exposure in financial management, audit & consulting through GE’s leadership programs like FMP and CAS Marut has earned a distinction of working across multiple GE business like Healthcare, power services, O&G and treasury.

Over last few years Marut has been a key driving force in expanding GE Healthcare’s capabilities across emerging markets in creating solutions around skill development. Starting the initiative as a part of GE Healthcare India in 2014, he has been able to establish 35+ institutes across 70 countries in Africa, ASEAN and South Asia. As of 2017, these institutes have been instrumental in training thousands of professionals across different care areas (maternal & child care, radiology, cardiology, critical care & oncology) with a target to train 100,000 people by the end of 2020. Marut has been the thought leader in developing innovative digital healthcare learning solutions (like AR, VR and gaming simulations) for the next generation of healthcare workforce. Marut has been able to leverage his global experience in creating partnerships with likeminded brands like ACOG, AACN among others to bring high quality training methodology to emerging countries who need them the most.

At the core to Marut’s effort is creating solutions at disruptive cost positions which is another reason for a rapid scale up of the education and skilling portfolio across Africa. With his passion for education and innovation, he has been able to introduce transformational business models of education delivery that are helping thousands of people, across developing countries realize their dream of having a meaningful career in the healthcare sector. He has been working with Governments, academic institutions, civil society organizations and funding agencies to create a shared vision to make healthcare education scalable and sustainable, through different pre-service and in-service skilling interventions for all cadres of human resources for health.

Tyra Tutor

SVP - Corporate Development at Adecco Group North America

The Adecco Group

Tyra Hillis tutor is in charge of mergers and acquisitions (M&A), communications, community and public affairs, corporate social responsibility and thought leadership for The Adecco Group in North America. The Adecco Group is the world’s leading HR solutions partner, providing 700,000 people in permanent and flexible employment every day. Since early 2016, Tyra has been instrumental in leading work-based learning initiatives, with an emphasis on apprenticeships, in the USA, in conjunction with The Adecco Group’s global mission to increase the number of apprenticeships around the world. Tyra spent 13 years working at publicly-traded staffing firm, MPS Group, prior to joining The Adecco Group in January 2010, after the merger with MPS Group. At MPS Group, Tyra was part of the executive team serving as spokesperson for the company and head of investor relations, board relations, marketing, public relations, community affairs and other strategic matters. Immediately after college, Tyra spent five years at PricewaterhouseCoopers. She is a Certified Public Accountant.

Topic:
Workforce Development
Soft Skills
Regions:
Global
Tags:
Vocational Education

About Youth Economic Opportunities Network

Making Cents’ YEO Network is a community of professionals preparing youth to learn, earn, and thrive in a changing world of work. The Network’s goal is to improve members’ ability to design, develop, fund, and implement evidence-based, innovative and scalable youth economic opportunities programs that improve outcomes for young people globally. To achieve this goal, the YEO Network facilitates knowledge exchange, collaboration, and action among diverse stakeholders
working to expand youth economic opportunities. Through its Annual Global Youth Economic Opportunities Summit, the YouthEconomicOpportunities.org learning hub, and year-round targeted meetings and virtual learning events, the YEO Network offers a unique platform that connects over 38,000 implementers, educators, researchers, donors, policymakers, and young leaders to engage in YEO Network activities each year.

About the Global Apprenticeship Network (GAN)

GAN is an employer-driven public-private partnership linking business initiatives on skills and employment opportunities for youth. We are a dedicated coalition with:

- 216 companies, which includes the following global members: Accenture, The Adecco Group, Hilton, Microsoft, IBM, Telefónica, UBS, ABB, JP Morgan Chase & Co., Astra International, Randstad Holding, Nestlé and international organizations such as OECD, ILO, IOE, BIAC
- 11 established national networks across four continents (e.g. Mexico, France, Indonesia, Turkey)
- 9,382,712 committed opportunities for youth by global companies

Although apprenticeship and work-readiness programs are powerful solutions to reduce youth unemployment and the skills mismatch, they are still associated with low social status. To change this, we are tirelessly advocating for these models to parents, school counsellors, youth, HR Directors etc. Please see our latest joint article on the WEF Agenda.