Save the Date
Redefining Work-Based Learning in a Changing World of Work

On April 24th, 2018 @ 9:00 AM Washington time – 3 PM Geneva time – 4 PM Istanbul time

The webinar will offer comparative insights from global employers and implementers on the role of work-based learning (apprenticeships) for youth economic opportunity in a changing world of work.

Apprenticeships have long been used to combine learning and earning on the job, while also meeting the needs of employers. Yet today’s apprenticeships go by different names, such as work-based learning, and can take many forms that tap a range of ages and skills levels, and engage existing as well as new employees. What is increasingly evident is that applied learning on the job can help improve young people’s chances for life-long learning and earning—critical in an economy characterized by disruption and a rapidly evolving workplace.

**Webinar participants will:**

- Learn about the value and the role of apprenticeships to address youth economic opportunity;
- Deepen their understanding of new and innovative models for apprenticeships; how employers are adapting these models for work-based learning across different industries (and regional perspectives); identify some of the key challenges and opportunities associated with starting and implementing apprenticeship programs.
- Hear directly from leading global companies about what incentivizes employers to support work-based learning.
About the Global Apprenticeship Network (GAN)

GAN is an employer-driven public-private partnership linking business initiatives on skills and employment opportunities for youth. We are a dedicated coalition with:

- 216 companies, which includes the following global members: Accenture, The Adecco Group, Hilton, Microsoft, IBM, Telefónica, UBS, ABB, JP Morgan Chase & Co., Astra International, Randstad Holding, Nestlé and international organizations such as OECD, ILO, IOE, BIAC
- 11 established national networks across four continents (e.g. Mexico, France, Indonesia, Turkey)
- 9,382,712 committed opportunities for youth by global companies

Although apprenticeship and work-readiness programs are powerful solutions to reduce youth unemployment and the skills mismatch, they are still associated with low social status. To change this, we are tirelessly advocating for these models to parents, school counselors, youth, HR Directors etc. Please see our latest joint article on the WEF Agenda.

About Youth Economic Opportunities Network

Making Cents' YEO Network is a community of professionals preparing youth to learn, earn, and thrive in a changing world of work. The Network's goal is to improve members' ability to design, develop, fund, and implement evidence-based, innovative and scalable youth economic opportunities programs that improve outcomes for young people globally. To achieve this goal, the YEO Network facilitates knowledge exchange, collaboration, and action among diverse stakeholders working to expand youth economic opportunities. Through its Annual Global Youth Economic Opportunities Summit, the YouthEconomicOpportunities.org learning hub, and year-round targeted meetings and virtual learning events, the YEO Network offers a unique platform that connects over 38,000 implementers, educators, researchers, donors, policymakers, and young leaders to engage in YEO Network activities each year.