WRAP UP DAY 1 - TANZANIA

INTERNATIONAL LAW AND GUIDELINES IMPACT NATIONAL LAW AND THEREFORE BUSINESS

MANY INITIATIVES, SAME FOCUS: SOCIAL, ENVIRONMENTAL AND ECONOMIC

LEADERS NEED FOLLOWERS

PLANET, PEOPLE & PROFIT

RISK ASSESSMENT

DUE DILIGENCE

BUSINESS CASE FOR RESPONSIBLE BUSINESS CONDUCT

NO BUSINESS WHEN NOT RESPONSIBLE BUSINESS

CAPACITY BUILDING

NO NEW LAWS BUT IMPLEMENTATION AND ENFORCEMENT

STAKEHOLDERS

START NOW

BUSINESS OPPORTUNITY

KNOW, SHOW & SOLVE

REPORTING EFFORTS PAY BACK

ASK THE RIGHT QUESTIONS

DIALOGUE

RESPECT, PROTECT, REMEDY

PLANET, PEOPLE & PROFIT

RISK ASSESSMENT

DUE DILIGENCE

BUSINESS CASE FOR RESPONSIBLE BUSINESS CONDUCT

START NOW

INTERNATIONAL LAW AND GUIDELINES IMPACT NATIONAL LAW AND THEREFORE BUSINESS

MANY INITIATIVES, SAME FOCUS: SOCIAL, ENVIRONMENTAL AND ECONOMIC

LEADERS NEED FOLLOWERS

PLANET, PEOPLE & PROFIT

RISK ASSESSMENT

DUE DILIGENCE

BUSINESS CASE FOR RESPONSIBLE BUSINESS CONDUCT

START NOW
Responsible Business Conduct

Tanzania, Arusha, 17-18 October 2017, Chief Policy Adviser Christine Jøker Lohmann
Responsible Business Conduct

NEW BUSINESS OPPORTUNITY FOR EMPLOYERS ORGANISATIONS

- **Political Engagement**: engage at national level in developing National Action Plan, baseline assessment, development of law
- **Support to members**: Guidance, advise and information for companies, training, networking
- **Awareness raising**: relevant instruments and developments, commitments made by employers in Bahrain Declaration

COMPANIES, LARGE AND SMALL, EXPECT AND NEED SUPPORT
NEXT STEP: What Is Needed In Tanzania?

WHAT CAN BUSINESS DO?

WHAT CAN GOVT DO?

WHAT CAN ATE DO?

WHO ELSE COULD SUPPORT?
Thank you
Exercise

The Government invites you to a meeting:

What messages do you wish to communicate on responsible business conduct as a collective business voice?
Agenda

1. NEW BUSINESS OPPORTUNITIES FOR E.O.
2. EXAMPLE OF SERVICES
3. WHAT IS NEEDED IN TANZANIA
4. DISCUSSION
Examples of Services of EOs: Networking

**CSR PLATFORM BY EMPLOYERS’ CONFEDERATION OF LATVIA (LDDK)**
- **What**: CSR expert forum
- **Objectives**: facilitating exchange of expert experience; referring to the Memorandum of CSR principles; producing recommendations to public sector organisations based on evaluation of the best CSR practices

**CORPORATE SOCIAL RESPONSIBILITY UNIT (URSE) BY CONFEDERATION OF PRIVATE EMPLOYERS OF BOLIVIA (CEPB)**
- **Objectives**: promote CSR, technical assistance, advocating for the employers’ position on CSR
- **Activities**: providing CSR Services Platform, training through virtual tools and cross-cutting guides
- **Benefits**: making CSR engagement of companies more visible
## Examples of Services of EOs: UN Global Compact

<table>
<thead>
<tr>
<th>EO AS GLOBAL COMPACT CONTACT POINT BY TURKISH CONFEDERATION OF EMPLOYER ASSOCIATIONS (TISK)</th>
<th>Network Secretariat: facilitate local engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objectives:</strong> Supporting and guiding enterprises to become part of global sustainability initiatives</td>
<td><strong>Objectives:</strong> promoting the UNGC ten principles to address CR and sustainability</td>
</tr>
<tr>
<td><strong>Benefits:</strong> Expert and organizational support for promotional activities in various sectors of industry; translate ‘Basic Guide on Communication on Progress’</td>
<td><strong>Network Secretariat:</strong> facilitate local engagement</td>
</tr>
<tr>
<td><strong>Benefits:</strong> providing forum to discuss and exchange experience; providing benchmark session of implemented CSR projects</td>
<td><strong>Benefits:</strong> providing forum to discuss and exchange experience; providing benchmark session of implemented CSR projects</td>
</tr>
</tbody>
</table>
Examples of Services of EOs: Guidelines

- **CHARTER OF CORPORATE BEHAVIOUR AND IMPLEMENTATION GUIDANCE BY JAPAN BUSINESS FEDERATION (KEIDANREN)**
  - Binding for Members, to ensure further contribution toward social development by creating quality goods & services ethically
  - Guidelines cover actions related to competition, working conditions, environment, community, communication and compliance with laws & regulations

- **GUIDELINE FOR COMPANIES ON INTERNATIONAL CSR STANDARDS BY EMPLOYERS OF POLAND**
  - Code of Responsible Business and Manual for its Implementation
  - Set of Guidelines to implement the principles of CSR
  - Publication was part of the project “Coalition for Responsible Business”
  - Guidelines are based on stakeholder priorities
Examples of Services of EOs: Multi-partner Initiatives

- **Regional partnership in South East Europe**
  (Lead partner: TISK; Project Partners: IOE, EOs from Croatia, Macedonia, Montenegro, Romania; Second phase partners: Bulgarian Chamber of Commerce, Serbian EO)

- **Objectives**: build awareness and capacity in network of EOs regarding CSR and Sustainability Reporting to improve their participation in multi-stakeholder dialogue as well as guiding enterprises to integrate CSR into their business operations and core strategy.

- **Activities**: design and implementation of support package on awareness raising and capacity building on CSR and Sustainability Reporting
Examples of Services of EOs: Tools

<table>
<thead>
<tr>
<th>GLOBAL COMPACT SELF ASSESSMENT TOOL BY CONFEDERATION OF DANISH INDUSTRY (DI)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Examples of Services of EOs: Tools</strong></td>
</tr>
<tr>
<td><strong>Easy to use online tool</strong>: companies analysing own performance towards UNGC principles; subsections &amp; specific issues</td>
</tr>
<tr>
<td><strong>Q&amp;A excel sheet</strong>: areas of operations with advanced practices or improvement shown</td>
</tr>
<tr>
<td><strong>Homepage</strong>: provides useful background information and suggests follow-up actions</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ENABLING CSR JOURNEY BY CONFEDERATION OF DANISH INDUSTRY (DI)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CSR resources web portal</strong> with Training Material and guidance on how to start on CSR making a distinction between large cooperation's and SMEs</td>
</tr>
<tr>
<td><strong>Toolkit</strong>: Singapore companies receive specific guidance on how to start engaging in CSR (established by Singapore Compact)</td>
</tr>
</tbody>
</table>
Future of Employers Organisation

- General Assembly
- Governing Board
- Commissions
- Working groups
- Events

Advocacy and Lobbying
Social Dialogue

Information
Advice
Training
Helpdesk
And more

Present
Represent
Support
UVP
Funding
IOE Activities, Collaboration & Funding

**Activities**
- Advocacy
- IOE Brief
- IOE Networks
- Jobsforafrica

**Collaboration**
- GAN
- GRI
- Global Forum on Migration & Development

**Funding**
- Membership dues
- Grants
- PPP
- Pro Bono

Past

Transition

Future
IOE Team – Power of the Network