The contribution of ECOT's TELEWORKS initiative to Thailand 4.0 national vision

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The Convergence of Crisis

- Aging Society
- Industrial Revolution 4.0
- Natural Disasters
In next 20 years >50% of jobs in Thailand are at high risk of being automated

Source: ILO
Jobs at risk in Thailand

Employment shares by skills (%) 2016

Low Skills: 10%
Medium Skills: 76%
High Skills: 14%

Source: from ILO: ASEAN in transformation, how technologies changing jobs and enterprises

Need improvement and value adding
Percentage of population age over 60 in Thailand

- **2015**: 15.8%
- **2030**: 26.9%
- **2050**: 37.1%

**Source:** HelpAge International | Global AgeWatch Index
Thailand 4.0
National Vision
Thailand 4.0 transformation

Transformative Shift

Traditional Farming → Smart Farming
Traditional SMEs → Start Ups
Traditional Services → High Value Services
Unskilled Labors → Knowledge worker/High Skilled Labors
Buy Technologies → Make Technologies

ANDPI & ECOT’s TELEWORKS initiative to Thailand 4.0
TELEWORKS as precursor to Thailand 4.0
Key Strategies

Public Awareness

Knowledge & Know how

TELEWORKS Eco System

Privileges
Our Footprints
Promoting TELEWORKS to Minister of Labour and received his kind supports.

at Ministry of Labour
Submit request to Legislative Assembly

Parliament News, national TV networks, and newspapers coverage
Collaborative Signing Ceremony between NIDA, ISSF and ANDPI

Organized seminars spreading awareness on benefits of Work From Home (TELEWORKS)

at National Institute of Development Administration

Appeared on National TV Documentary
Requesting Infrastructure supports
From National Broadcasting & Telecommunication Commission
International supports needed:

- Research
- Policies Drafting
- Capacity Building
- Sharing Best Practice
- Attracting Business Partnership
FAMILY
SAVE GAS
TRAFFIC
MORE PRODUCTIVE
FLEXIBILITY
FREEDOM
LESS STRESS
Thank you

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