

Siemens Sp. z o.o. Corporate Responsibility

Operations and cooperation with partners and suppliers build a company's business image. However, its social image depends on what the company has to offer to the environment in general. A company's responsibility manifests itself in the way the company acts in its own environment. Siemens is aware of its social obligations, which is evident in the company's internal guidelines. With its experience, its potential and proven solutions, Siemens commits itself to foster the development of local communities with responsible and conscious Corporate Responsibility (Corporate Citizenship) initiatives.

Possible activities in this area include promoting education and educational programs, supporting cultural and sports events, involvement in environmental protection initiatives and other social and charitable efforts. One of Siemens' highest priorities is to support universities and academic institutions.

The result of Siemens' cooperation with Polish scientific circles is Siemens Award founded in 1995 with cooperation with Warsaw Technical University, which promotes technical and research achievements by Polish academic and non-academic institutions. It is awarded periodically for outstanding and practicable research activities and doctoral or postdoctoral theses. Siemens also sponsors awards granted by the Polish Academy of Sciences and the Józef Mianowski Fund.

The Deutsche Rechtschule award program is awarded yearly from 2002: a distinguished student of Law Faculty of Warsaw University who in addition completed a German law course is gained a scholarship for 6-week on-the-job training in legal department of Siemens.

Siemens devotes a great deal of attention to educational and training programs, especially those related to the implementation of leading edge information technologies. That is why Siemens is involved in the "Internet in Schools – Project of President of Poland" program that aims at preparing the young generation for a life in the era of electronic media. Siemens' contribution to the program was recognized with the "Diamond Sponsor" title in 2001 and "Gold Sponsor" in 2002 and 2003.

Siemens' international "Multimedia in Education" program aims at familiarizing teachers with educational multimedia technologies and related teaching methodologies. The program is carried out in Poland by two independent centers: the Catholic Youth Education Centre KANA in Gliwice (from 2002) and the Tischner European University in Cracow (from 2003). Approximately 2,000 teachers, mostly from southern Poland have been already trained.

The youth contest "Join Multimedia" is a special international project launched by Siemens. The participating teams of secondary school students prepare a multimedia presentation on a chosen topic. Polish pupils have been ranking very high recently – in the top 3 of their age categories.

A long term scholarship program of the Ernst von Siemens Musikstiftung is dedicated to young Polish composers and musicians. Instrumentals composed by scholarship holders have premiered at the prestigious Warsaw Autumn festival since 2001. In 2002, the Minister of Culture awarded Siemens with the honorable title "Patron of the Arts" for implementing that program.

Siemens uses to offer its financial support selected high culture initiatives, like the premiere of Hector Berlioz's "La Damnation de Faust" and Puccini's "Tosca" in the Wielki Theatre in

Warsaw, the 8th and 9th Beethoven Festival, José Cura and Nigel Kennedy's concerts, or a series of symphonic concerts by Sinfonia Varsovia.

Siemens also tackles weighty issues of Polish citizens' concern. The economic conference "Poland and Globalization, International Corporations as a Chance for Polish Economy" – organized in the summer of 2001 to mark the 10th anniversary of Siemens Sp. z o.o. in Poland – was a notable event that attracted a great deal of attention.

As Poland enters the European Union, many opportunities to discuss various aspects of the inclusion of Polish economy in the global economic system appeared. These were a.o.: 13th Economic Forum organized in September 2003 by the Eastern Studies Institute Fund, the "Pro-European Educational Projects" series of meetings held by the Pro-European Centre for Education, or long term cooperation with the "European Home" Polish Association that carries out the European information and communication programme "A Manager – a European Leader". Siemens also supported the annual academic conferences held by the Transformation, Integration and Globalization Economic Research centre affiliated with the Leon Kozminski Academy of Entrepreneurship and Management in Warsaw.

More about Corporate Responsibility and Siemens in Poland: www.siemens.pl