

A young man with short hair, wearing a bright red zip-up jacket, safety glasses, and large orange earplugs, is leaning over a workbench in a workshop. He is looking intently at a piece of wood or a drawing on the bench. The background is slightly blurred, showing shelves and other workshop equipment. A large green diagonal shape is overlaid on the left side of the image, containing white text.

**SUSTAINING
GROWTH
&
ACCELERATING
THE PACE OF JOB
CREATION**



jobsforafrica



INTRODUCTION

Today, six of the world's fastest growing economies are in Africa and the continent is second only to Asia in terms of growth. Investors from around the world are seeing the continent as an attractive destination and many African countries are making tireless efforts to improve their ease of doing business ranking to attract more investment.

However, this growth story has not been widely shared. We are still seeing young and energetic Africans making perilous journeys across the Mediterranean to look for opportunities in Europe. The key question for African governments is how to sustain growth and at the same time accelerate the pace of job creation on the continent in order to absorb the millions of young people entering the job market.

A jobs crisis exists in Africa. The Jobs for Africa Foundation aims to promote job creation through private sector development in partnership with African governments, employers' and workers' organisations, and others, to encourage a shared sustainable vision for the continent.

MISSION

The Foundation aims to reflect on and extend job creation on the continent, as well as to mobilise funds to support private sector job creation efforts. This goal will be achieved by:

- Encouraging the development of specific national and regional roadmaps for employment and employability
- Following the implementation of national and regional roadmaps for employment and employability
- Building responsible and effective social dialogue for shared issues
- Helping to put in place concrete actions to fight against unemployment



ACCELERATING THE PA



OBJECTIVES

The Jobs for Africa Foundation is focussed on job creation and sustainable development in Africa. It has the following main objectives:

- To promote economic growth
- To promote job creation
- To support employers in advocating for an enabling environment for the creation of sustainable jobs
- To support activities aimed at skills building, lifelong learning and employability
- To support activities aimed at economic transformation, value addition and development of job-rich sectors with competitive advantages
- To identify best practices and innovative ideas in private sector development and job creation in Africa and share experiences
- To promote an entrepreneurial culture on the continent, especially for the youth
- To promote productivity in Africa
- To encourage activities aimed at building a strong ecosystem, viable SMEs and formalisation of the informal economy
- To help each country in Africa develop and implement an employment policy based on a shared vision between workers, employers and governments



FACE OF JOB CREATION



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