

The International Organisation of Employers (IOE) and the World Economic Forum (WEF) Global Future Council on Migration are pleased to invite you to attend the annual

GFMD Business Thematic Meeting in Kuala Lumpur, Malaysia

on 23 October 2018

The business community and governments acknowledge that in light of rapidly changing population patterns and dynamics worldwide, labour markets are increasingly faced with skills shortages at all levels, leading to growing skills competition on a global scale. The event will be an excellent opportunity for business leaders to define businesses' priorities on labour mobility issues and to dialogue with governments on pressing migration issues of concern to business. The aim is to explore how to best influence migration policies in order to enhance the mobility of skills across borders.

Why it is important for you and your company to attend:

1. Advise governments how to decrease the difficulty and cost of recruitment

The meeting will help shape policy that would ease recruitment efforts, decrease costs, and help scale your business. Improvement in migration policies and frameworks will allow your company to attract and retain top talent. The dissemination of evidence-based regional and global data indicating benefits from talent flow is necessary. Your expertise and experience are invaluable as we refine migration policy recommendations.

2. Share strategies for integrating immigrants into your workforce

The demographic challenges will make it harder to fill positions in your company. The economic case for migration is well proven. The private sector is a key actor in integrating immigrants into the workforce and thereby contributing to closing the skills gap.

3. Help to shape the rules of the game

The United Nations member states have agreed to a historic instrument that aims to establish a global framework for managing migration, the Global Compact for Safe, Orderly and Regular Migration ([GCM](#)). We offer an avenue to contribute to the solutions of one of the largest current global challenges: the vast number of migrants moving around the globe.

4. Network with peers and engage policymakers

We bring together business representatives from around the world and from a variety of industries. Our events convene representatives from national governments and international institutions, giving you a chance to hear from policymakers and share your perspectives.

5. Acquire tools to navigate the complex world of migration policy and regulation

Business and migration intersect in many ways. The Business covers a wide range of migration issues, giving you a fuller understanding as to the complexities of migration policy.

The GFMD Business Mechanism is the private sector track of the state-led Global Forum for Migration and Development (GFMD). The upcoming business meeting provides an opportunity to refine the private sector's contribution to the 11th GFMD Summit of 5-7 December in Marrakech.

The agenda and the link to the registration are available [here](#).

For further information, please contact Stéphanie Winet, Head of Stakeholder Engagement – GFMD Business Mechanism: winet@ioe-emp.com.