



International Organisation of Employers
Organisation Internationale des Employeurs
Organización Internacional de Empleadores
The Global Voice of Business

IOE FORUM ON DIVERSE FORMS OF WORK

Geneva, 14 June 2017

Room XI, International Labour Office



PROGRAMME & SPEAKER BIOS



Co-funded by the European Union

PROGRAMME

Wednesday, 14 June 14:00 – 17:00

Moderators: Linda Kromjong, IOE Secretary-General and Roberto Suárez Santos, IOE Deputy Secretary-General

14:00-14:10	<i>Opening remarks</i>	Erol Kiresepi, President, IOE Ylva Johansson, Minister for Employment, Government of Sweden
14:10-14:25	<i>New forms of work and challenges for the legal and regulatory environment</i>	Salvador del Rey, Professor of Labour Law & Social Security, ESADE Law School (Spain)
14:25-14:40	<i>Diverse forms of work and their impact on industrial relations</i>	Renate Hornung-Draus, IOE Vice-President for Europe, and Chair, IOE Industrial Relations Policy Working Group
14:40-14:55	<i>The rise of diverse forms of work and businesses in the digital economy</i>	Ammin Youssouf, Co-founder and CEO, Afrobytes
14:55-15:10	<i>Diverse forms of work in the reality of emerging economies</i>	Tanya Cohen, CEO, Business Unity South Africa
15:10-15:35	Interactive session with the audience	
15:35-15:50	<i>New opportunities for individuals provided by diverse forms of work</i>	Annemarie Muntz, President, World Employment Confederation
15:50-16:05	<i>Diversity in the workplace: the experience of ECOT's telework initiative</i>	Pran Siamwalla, Director, Employers' Confederation of Thailand
16:05-16:20	<i>RBA's experience: new business models and the use of new technologies</i>	Cynthia Castro Villalobos, Partner & Human Development Director, Reinventing Business for All (RBA-Costa Rica)
16:20-16:45	Interactive session with the audience	
16:45-17:00	<i>Closing remarks</i>	Guy Ryder, Director-General, International Labour Organisation Linda Kromjong

The Swiss Employers' Union (UPS) and the Federation of Enterprises of Western Switzerland (FER) are hosting a networking reception after the Forum at FER headquarters: 98, rue de Saint-Jean, CP 5278, 1211 Geneva 1

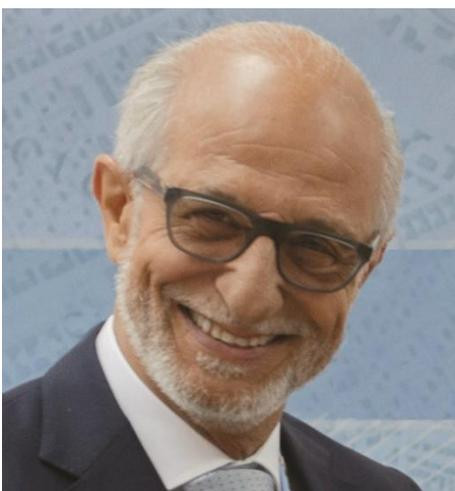
BIOS OF MODERATORS & SPEAKERS



Linda Kromjong took up her post as IOE Secretary-General on 1 May 2015. Linda has responsibility for the management of the IOE Secretariat in its advocacy activities on behalf of 158 members in 146 countries, as well as many partner organisations. This involves engagement in the ILO, other forums such as the WTO, the Global Compact, the G20 and the Human Rights Council, and across the range of UN agencies engaging in labour and social policy discussion. Prior to her role at the IOE, Linda was Vice-President, Labour Relations International & Human Rights for Deutsche Post DHL. Linda has many years' experience in senior positions and holds qualifications in business management, as well as practical experience of the international business environment.



Roberto Suárez Santos has been Deputy Secretary-General of the IOE since December 2012. He is a lawyer by training, with experience in European and international labour law, as well as in international relations. Within the IOE, he is primarily in charge of managing, coordinating and supporting the interests of business and employers *vis-à-vis* the ILO. Prior to the IOE, Roberto was ILO Programme Director for the promotion of youth employment in the Maghreb region. Previously he worked at the Spanish Confederation of Employers' Organisations (CEOE) in various capacities, including as Head of European and International Social Policy. Roberto has taught European Social Law as an associate professor at the Universidad Complutense de Madrid and the Universidad Pontificia de Comillas in Spain.



Erol Kiresepi is the newly-elected President of the International Organisation of Employers. He is also CEO of Santa Farma Pharmaceuticals, as well as a Member of the Governing Body of the Turkish Confederation of Employer Associations (TİSK), where he served as Vice President from 2014 to 2016. As President of TİSK's External Relations Commission, Erol represents Turkish employers at international level, including in the B20/G20 process. Born in Istanbul, Erol Kiresepi completed his studies in chemical engineering and received his master's degree in business administration at Bogazici University.



Ylva Johansson was appointed Sweden's Minister for Employment and Integration in 2014, with responsibility for employment issues, as well as for coordinating the introduction of people born abroad into Swedish society. Prior to holding this post, she was Deputy Chair of the Committee on the Labour Market. Ylva is a member of the Swedish Social Democratic Party and has been a member of the *Riksdag* (the Swedish parliament) since 1988. She has held other ministerial posts: Minister for Schools from 1994-1998, and Minister for Health and Elderly Care from 2004-2006. Ylva also has experience of the private sector, having been a Senior Adviser at Telia Business Innovation. Ylva is a graduate of the Stockholm Institute of Education, as well as of Lund University, where she taught the mathematics and physics education programme.



Salvador del Rey is Professor of Labour and Social Security Law at ESADE Law School and President of the Cuatrecasas Institute for Legal Strategy on Human Resources. He is Chair of the Advisory Board of the International Bar Association Global Employment Institute and Council Member of the IBA Legal Practice Division (LPD). Salvador is a published author on labour law and industrial relations in national and foreign journals. He has been a member of several commissions of experts at international, European and national level. He holds a Doctor of Laws with special distinction (University of Seville); an MSc in Industrial and Labour Relations (Cornell University, NY); and was a Fulbright scholar from 1979 to 1981, and from 1989 to 1990. He was Visiting Fellow at the London School of Economics and at the Industrial and Labor Relations School, Cornell University.



Renate Hornung-Draus is IOE Vice-President for Europe, as well as Managing Director and Director of European and international affairs, of the Confederation of German Employers' Associations (BDA), the leading German business organisation representing employers' interests in the areas of employment, labour and social affairs. Renate's BDA role involves representing the employers *vis-à-vis* the European institutions and international organisations (ILO, OECD, UN). She provides advice and services to member organisations and companies in areas such as European works councils, international framework agreements, corporate social responsibility, labour law and industrial relations. Renate also chairs the IOE's Industrial Relations Policy Working Group. She holds a degree in Economics from the University of Freiburg im Breisgau (Germany).



Ammin Youssouf is an impact technologist and founder of Afrobytes (www.afrobytes.com), an annual international Tech Conference connecting business and technology leaders, founders, investors, policy experts and the media, with the African tech ecosystem. In a short time, Afrobytes has become the largest and most influential African tech event in Europe. Prior to founding Afrobytes, Ammin founded the award winning digital agency, Big Youth. He spent 20 years building digital platforms and operating digital marketing campaigns. His clients have included many companies, including Ferrari, Kenzo, Mugler, Société Générale, NRJ, Citroën, and Kronenbourg. Ammin holds a Master's Degree in International Trade from La Sorbonne. Tweet him @Ammin_Youssouf.



Tanya Cohen took up office as the CEO of Business Unity South Africa (BUSA) in January 2017. Before joining BUSA, Tanya was the managing director of the Retail Association, and prior to that worked at Woolworths, a South African retailer, in the fields of stakeholder relations, transformation, and employee relations. Tanya's focus at BUSA is to ensure that BUSA is positioned to influence the necessary conditions for inclusive growth and employment. She is no stranger to social dialogue, having been a lead negotiator for business on employment issues, including the Future of Work Dialogue, in Nedlac. In 2013 Tanya was nominated as the Employer vice-chairperson on the ILC Committee on Demographic Change and the World of Work. Tanya is an attorney by qualification and holds a BA, LLB, and LLM in Law.



Annemarie Muntz is Director, Group Public Affairs at Randstad Holding, President of the World Employment Confederation - the International Confederation of Private Employment Agencies, and Chair of the European Confederation of Private Employment Agencies. She was Secretary General of ABU, the Dutch staffing industry association, from 1991 to 1996. Annemarie has worked in legal and public affairs functions for multinational HR service providers and has a special interest in labour market policies, regulation and industrial relations and contingent work. From 1999 – 2010, Annemarie was the employer chair of the Dutch Pension Fund for temporary agency workers. She studied social & economic law in Utrecht, the Netherlands.



Pran Siamwalla is Director of the Employers' Confederation of Thailand (ECOT), as well as President of the Association of the Natural Disaster Prevention Industry, a non-profit organisation promoting awareness and prevention of ever-increasing and more violent natural disasters. A banker by profession, Pran works for the Bank of Ayudhya PCL. He has provided consultation to USAID and the Kenan Institute Asia, and was a keynote speaker at IFC's forum on green banking. In addition to his role at the bank, Pran dedicates his time to sharing knowledge and insights at intergovernmental conventions, conferences and universities and has given interviews to Forbes Global, Business Week and Bloomberg. He regularly chairs high-profile international professional conferences and holds a master's in management from SASIN, a joint program between Kellogg & Wharton, and a bachelor's in accounting from St. Francis College, New York.



Cynthia Castro Villalobos is Vice-President of Reinventing Business for All (RBA). A psychologist by profession, Cynthia was formerly the founding CEO of ALAS, a non-profit organisation for women's empowerment; and Recruitment Manager, Arcus, a US-based company with near shore solutions in Costa Rica. Her current role at RBA is as Director of Social Development. Between 2015-2016, she was Curator of the Global Shapers San José Hub of the World Economic Forum. A professor at the Universidad Latina, Cynthia serves as a member of the government's Social Innovation Committee and has been a speaker and consultant for business chambers, companies, non-profit organisations, universities and the media. A passionate human rights and gender equality activist, Cynthia has been a speaker at TedxPuraVidaJoven. She holds a degree in psychology from the University of Costa Rica.



Guy Ryder took office as ILO Director-General in 2012 and was unanimously re-elected last November for a second five-year mandate, to begin in October 2017. From the outset, Guy pledged to position the Organization as a determined actor, translating principle into action and ensuring that it had the capacity to make a major difference to the working lives of people on all continents. To mark the centenary of the Organization in 2019, Guy has launched seven initiatives. One targets The Future of Work, which stands at the centre of ILO activities that recognise the 100th Anniversary as a significant milestone. Guy Ryder studied Social and Political Sciences at the University of Cambridge and Latin American Studies at the University of Liverpool.

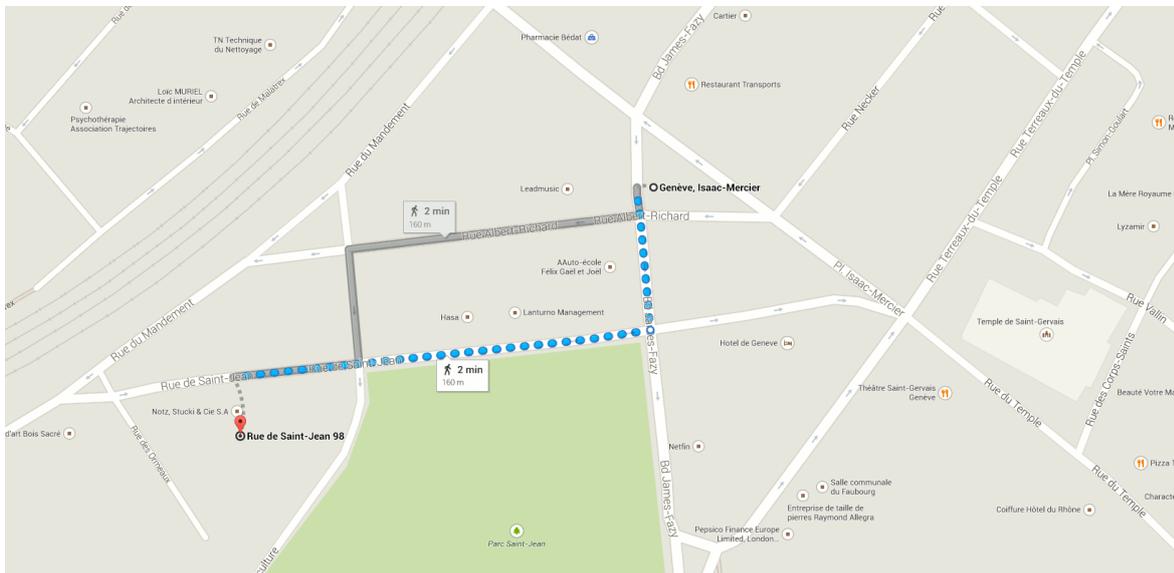
PRACTICAL INFORMATION

Fédération des Entreprises Romandes (FER)
98, rue de Saint-Jean
Geneva

If you are travelling to the FER from the International Labour Office, public transport (TPG) buses depart regularly from the “*BIT*” bus stop. **Tickets must be purchased before boarding.** The journey from the ILO to the FER takes approximately 30 minutes. Exit the ILO, take **bus no. 8** from “*BIT*” in the direction of “*Veyrier-Douane*”. Alight at “*Gare Cornavin*” and take **tram no. 15** in the direction of “*Palettes*”. Alight at “*Isaac-Mercier*”.

If you are travelling to the FER from the Palais des Nations, trams depart regularly from the “*Nations*” tram stop. **Tickets must be purchased before boarding.** The journey from the Palais des Nations to the FER takes approximately 30 minutes. Exit the Palais des Nations take tram **no. 15** from tram stop “*Nations*” in the direction of “*Palettes*”. Alight at “*Isaac-Mercier*”.

The FER is just two minutes’ walk from the ‘Isaac-Mercier’ tram stop (please see plan).



Should you prefer to travel by taxi, dial 022 33 141 33 and provide the address above.



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