



International Organisation of Employers  
Organisation Internationale des Employeurs  
Organización Internacional de Empleadores  
*The Global Voice of Business*



غرفة قطر  
QATAR CHAMBER



GLOBAL BUSINESS INITIATIVE  
ON HUMAN RIGHTS

## INVITATION & AGENDA

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### Implementing Corporate Respect for Human Rights: From Principles to Practice

IOE-GBI-QCCI Business and Human Rights Capacity Building Workshop  
in connection with the first UN Asia Regional Forum on Business and Human Rights

**Monday 18 April 9:30 – 15:00**  
**Qatar Chamber of Commerce and Industry, Doha, Qatar**

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#### Who should attend?

This workshop is aimed at business practitioners who are interested in gaining:

- Insights into global developments regarding business and human rights
  - Stronger understanding of key standards, such as the UN Guiding Principles on Business and Human Rights
  - Practical, relevant and 'step by step' guidance on undertaking human rights due diligence and strengthening their organisation's capacity to meet stakeholders' expectations on human rights
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#### Context

Businesses around the world are increasingly seeing the need to proactively engage on human rights issues. In Asia, companies are seeing the need to respond to a range of human rights concerns, including forced and child labour, community relations, women's rights and children's rights. Leading companies from across Asia are increasingly responding to human rights risks and impacts as a matter of strategic concern.

The authoritative reference point for understanding and responding to businesses' human rights responsibilities is the UN Guiding Principles on Business and Human Rights (UNGPs). Endorsed in 2011, the UNGPs have been integrated into various international and national standards, including the OECD Guidelines for Multinational Enterprises, ISO 26000 and various national guidelines. The UNGPs outline: the State duty to protect against human rights abuses by third parties; the corporate responsibility to respect human rights; and the need for greater access to effective remedy for victims of human rights abuses. The UNGPs describe how companies seeking to respect human rights should: establish a statement of policy committing them to respect human rights; undertake human rights due diligence to identify, prevent and mitigate adverse human rights impacts; and provide for or cooperate in remedy if things go wrong.



In advance of the first UN Asia Regional Forum on Business and Human Rights, this unique capacity-building workshop for business practitioners will focus on how companies are practically implementing corporate respect for human rights and responding to evolving expectations.

<b>AGENDA</b>	
<b>09:30</b>	<p><b>Welcome, Objectives and Introductions</b></p> <ul style="list-style-type: none"> <li>• Linda Kromjong, Secretary-General, IOE</li> <li>• Representative, QCCI</li> </ul>
<b>09:45</b>	<p><b>Session One: Understanding Corporate Respect for Human Rights, Risks and Responsibilities</b></p> <p>This session will focus on human rights standards and developments pertaining to the business community, and how companies are responding to evolving expectations. The session will begin with presentations on international business and human rights developments and the UN Guiding Principles on Business and Human Rights (UNGPs). From the floor, business leaders will then share their views on what human rights mean within their companies, how the UNGPs are being considered and how they manage human rights risks.</p> <ul style="list-style-type: none"> <li>• Dante Pesce, Chair, UN Working Group on Business and Human Rights</li> <li>• Thomas Thomas, Executive Director, ASEAN CSR Network</li> <li>• Moderator: Katryn Wright, Programme Director, GBI</li> </ul>
<b>10:45</b>	<b>Break</b>
<b>11:00</b>	<p><b>Session Two: Respect in Practice - Building the Foundations and Getting Started</b></p> <p><i>Part One: Inside the Company - Establishing internal commitment, leadership and coherence</i></p> <p>This session will focus on how companies are <u>establishing policy commitments, setting strategy and ensuring good governance</u> to guide their human rights journeys. Every company – no matter the size sector or location - needs to identify priorities and build internal coherence to enable them to deliver on respect for human rights.</p> <p>This session will provide an introduction to the overall trends on how companies are establishing these strong internal foundations, provide one or two company</p>



	<p>example/cases of what this can look like in practice, and enable space for discussion and learning among participants.</p> <ul style="list-style-type: none"> <li>• Brent Wilton, Director, Global Workplace Rights, The Coca-Cola Company</li> <li>• Representative, Total (TBC)</li> <li>• Moderated by: Matthias Thorns, Senior Adviser, IOE</li> </ul>
<b>12:30</b>	<b>Lunch</b>
<b>13:15</b>	<p><i>Part Two: Looking outside and engaging - Addressing impacts, engaging stakeholders and building capacity with business partners</i></p> <p>This session will explore how companies are identifying and addressing human rights impacts. The UNGPs outline the necessity of approaching respect for human rights through a focus on actual and potential impacts on human rights (versus business risk). Approaching respect for human rights by identifying impacts allows companies to “know and show” that they respect human rights. Identifying and assessing impacts often leads to companies seeing the need to a) engage stakeholders in a proactive way; and b) build the capacity of colleagues and business partners to embed and ensure respect for human rights.</p> <p>This session will provide an introduction to the overall trends/considerations for establishing these key impact-oriented foundations, provide one or two company examples/cases of what this can look like in practice, and enable space for discussion and learning among participants.</p> <ul style="list-style-type: none"> <li>• Bob Mitchell, Director, Global Social &amp; Environmental Responsibility, HPE (TBC)</li> <li>• Bill Anderson, Adidas (TBC)</li> <li>• Representative, Shell (TBC)</li> <li>• Moderated by: Catie Shavin, Programme Director, GBI</li> </ul>
<b>14:40</b>	<p><b>Open Dialogue and Way Forward</b></p> <ul style="list-style-type: none"> <li>• Moderated by: Linda Kromjong</li> </ul>
<b>15:00</b>	<b>Close of Meeting</b>



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## Key resources

[UN Guiding Principles on Business and Human Rights](#)

[Interpretive Guide to UN Guiding Principles on Business and Human Rights](#)

[Employers' Guide to the UN Guiding Principles on Business and Human Rights, the IOE](#)

[The Business and Human Rights Resource Centre](#)

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## Practical notes

Participation is free of charge! Travel and accommodation expenses to be covered by participants.

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## How to register

Please register by 11 April 2016 with [espinosa@ioe-emp.org](mailto:espinosa@ioe-emp.org)

Contact details for further inquiries:

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