



Introduction to Sustainability Reporting & GRI

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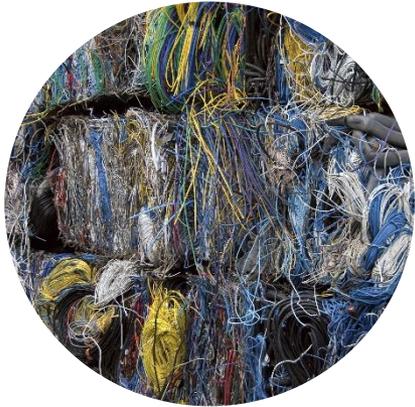
Kumasi, Ghana
18 September 2017

Agenda: 18 September 2017



- 16:00 – 16:30: Small Business, Big Impact – SME Sustainability Reporting: From vision to action
- 16:30 – 17:00: How to get started with reporting?

The sustainability challenge



How can business be profitable and contribute to sustainable development at the same time?

Sustainability reporting



Sustainability reporting is an organization's practice of reporting publicly on its economic, environmental, and/or social impacts, and hence its contributions – positive or negative – towards the goal of sustainable development.



Sustainability reporting



- Helps to set goals, measure performance and manage change
- Includes most significant impacts
- Makes abstract issues tangible and concrete
- Helps organizations develop sustainability related strategies and activities
- Is stakeholder-focused, performance-bridging and marks continuous improvement.



Small Business, Big Impact – SME Sustainability Reporting: From vision to action



The UN's Sustainable Development Goals (SDGs)



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

A white icon of a family consisting of two adults and three children.

2 ZERO HUNGER

A white icon of a bowl with three wavy lines above it representing steam or food.

3 GOOD HEALTH AND WELL-BEING

A white icon of a heartbeat line and a heart.

4 QUALITY EDUCATION

A white icon of an open book and a pencil.

5 GENDER EQUALITY

A white icon of a female symbol, a male symbol, and an equals sign.

6 CLEAN WATER AND SANITATION

A white icon of a water tap with a drop of water falling into a glass.

7 AFFORDABLE AND CLEAN ENERGY

A white icon of a sun with a power button symbol in the center.

8 DECENT WORK AND ECONOMIC GROWTH

A white icon of a bar chart with an upward-pointing arrow.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

A white icon of three stacked blocks.

10 REDUCED INEQUALITIES

A white icon of an equals sign inside a circle.

11 SUSTAINABLE CITIES AND COMMUNITIES

A white icon of several buildings of different heights.

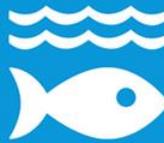
12 RESPONSIBLE CONSUMPTION AND PRODUCTION

A white icon of a circular arrow, representing a cycle or infinity.

13 CLIMATE ACTION

A white icon of an eye where the pupil is a globe of the Earth.

14 LIFE BELOW WATER

A white icon of waves and a fish.

15 LIFE ON LAND

A white icon of a tree and two birds flying.

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

A white icon of a dove holding an olive branch and a gavel.

17 PARTNERSHIPS FOR THE GOALS

A white icon of four interlocking circles.


SUSTAINABLE DEVELOPMENT GOALS

From global policy to local implications



GLOBAL POLICY

- 2030 Agenda for Sustainable Development
- Sustainable Development Goals
- Adopted by 190 world leaders



NATIONAL POLICY

- National country priorities
- New policies and regulations
- Incentives and disincentives for business



YOUR BUSINESS

- Responsible business practices
- License to operate
- Resilient business models for the emerging context



What is the business case for sustainability and reporting?

Business case for sustainability and reporting: Exercise

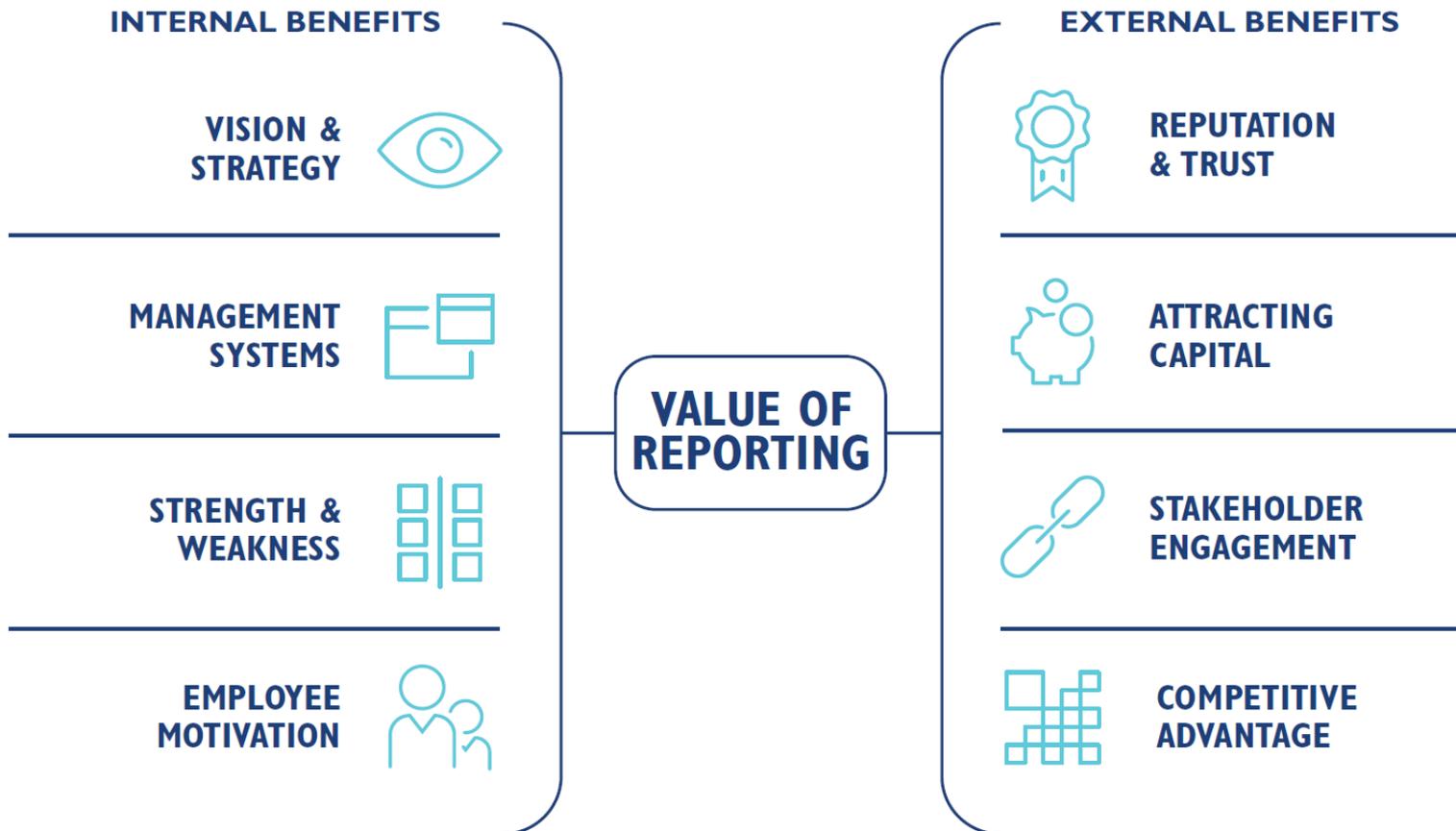


Exercise (20 minutes):

- Which are the main benefits of sustainability reporting for your organization? List your top five benefits (10 minutes)
- Each table nominates a representative to share the most important benefits in a plenary (5 minutes)
- Compare your organization's benefits with the ones mentioned in the *Small Business Big Impact* publication- which benefits did you miss? (5 minutes)



What is the business case for sustainability and reporting?



How to get started with sustainability reporting?



About GRI

Who we are



Who we are



We are an
international
independent
organization
committed to
sustainable
development



We **help** businesses, governments and other **organizations** understand and communicate the impact of business on critical **sustainability issues**





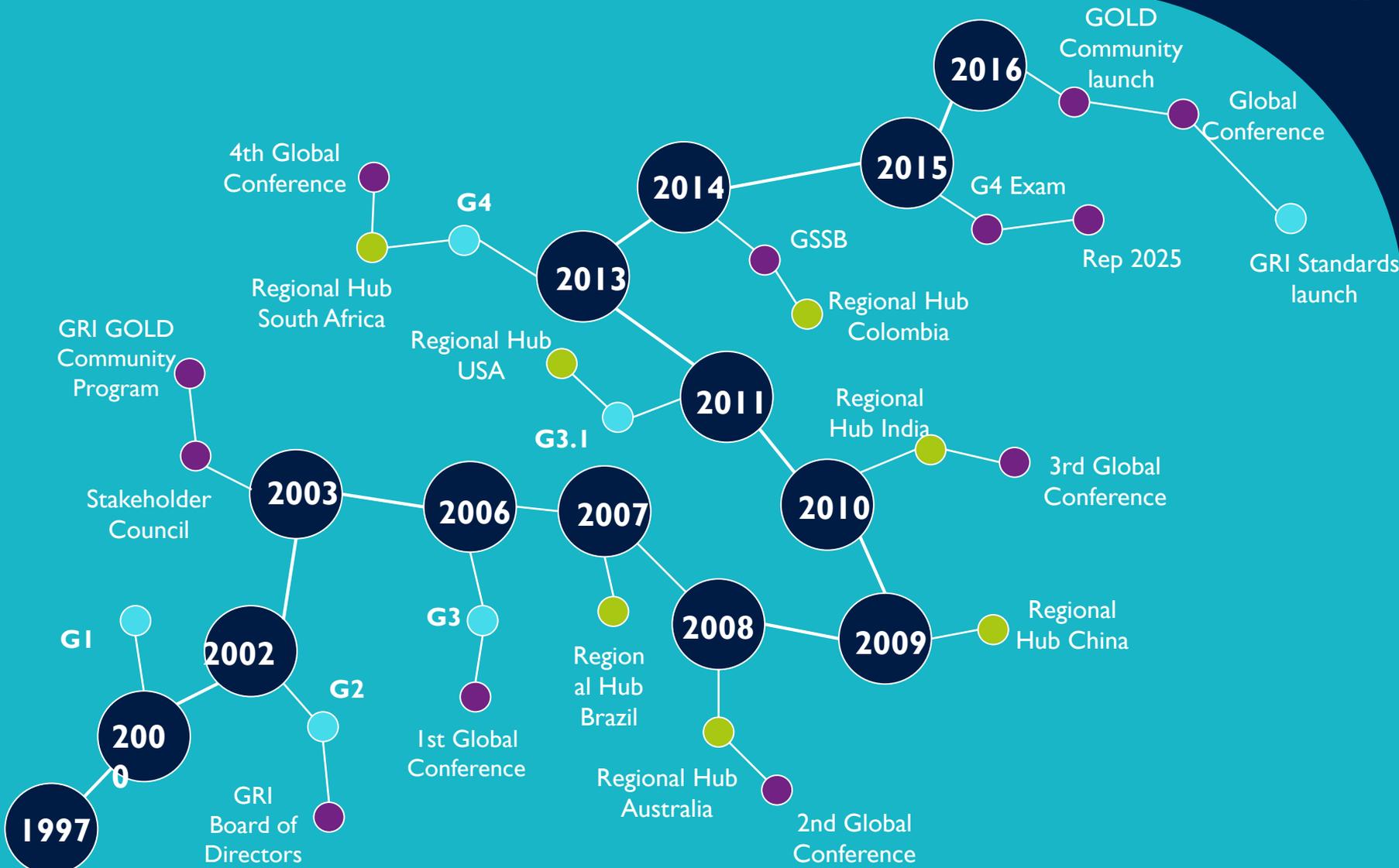
A future where
sustainability is integral
to every organization's
decision-making
process



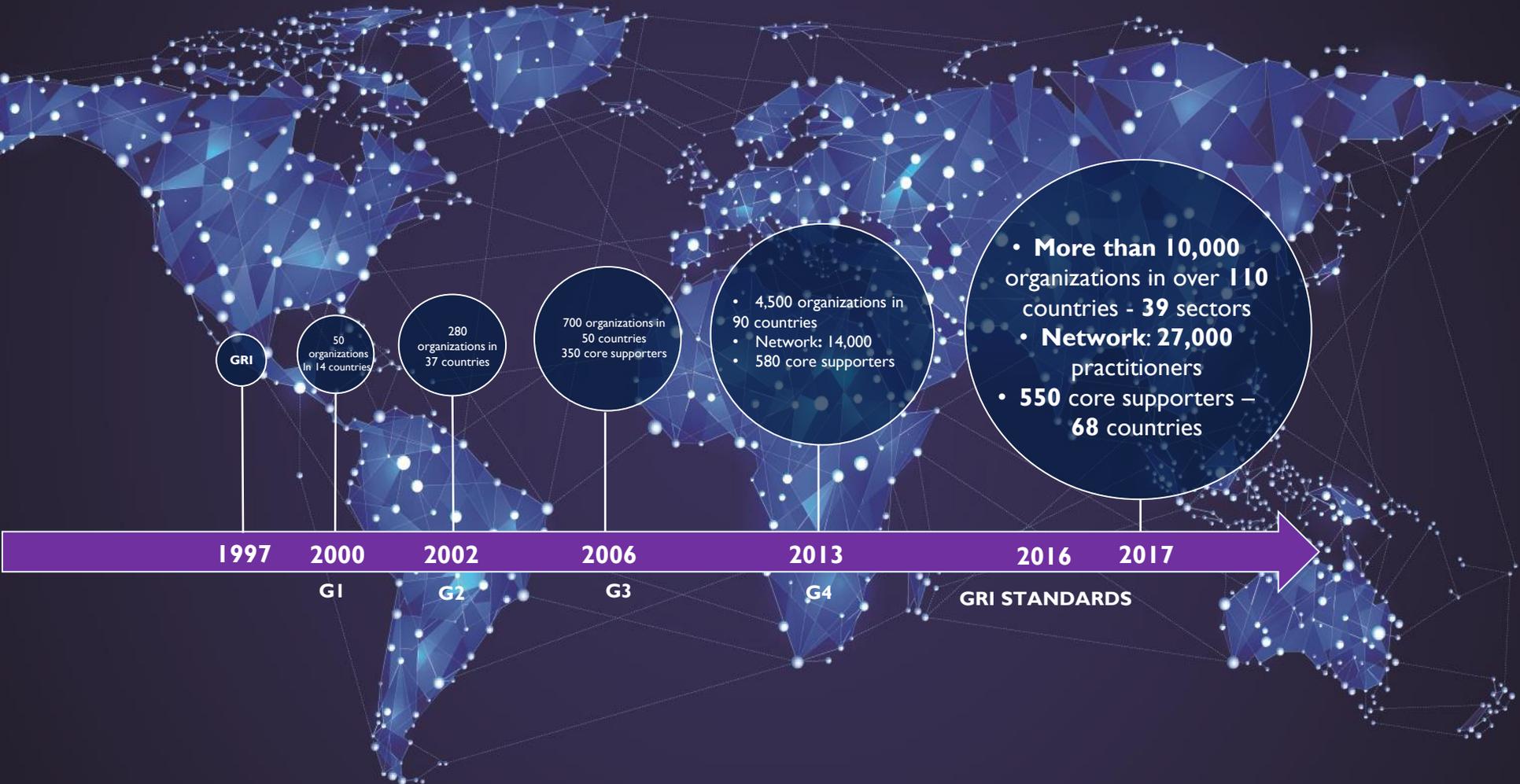
“ To **empower** decision makers everywhere through our sustainability **standards** and multi-stakeholder **network**, to take action towards a more **sustainable economy** and **world**



Our history

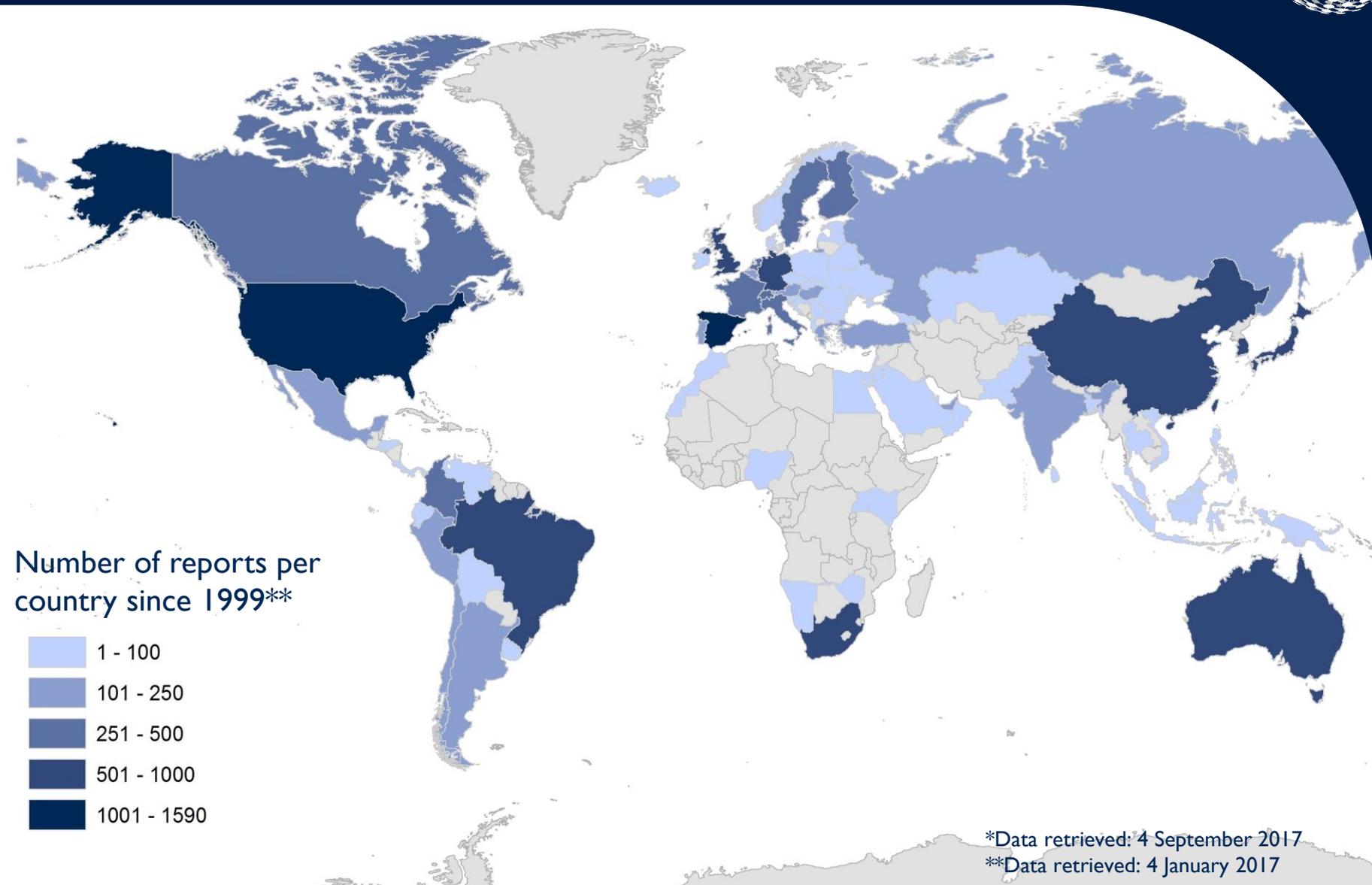


Our history



More than 43,000 Reports in our Database*

Reporters in over 110 countries

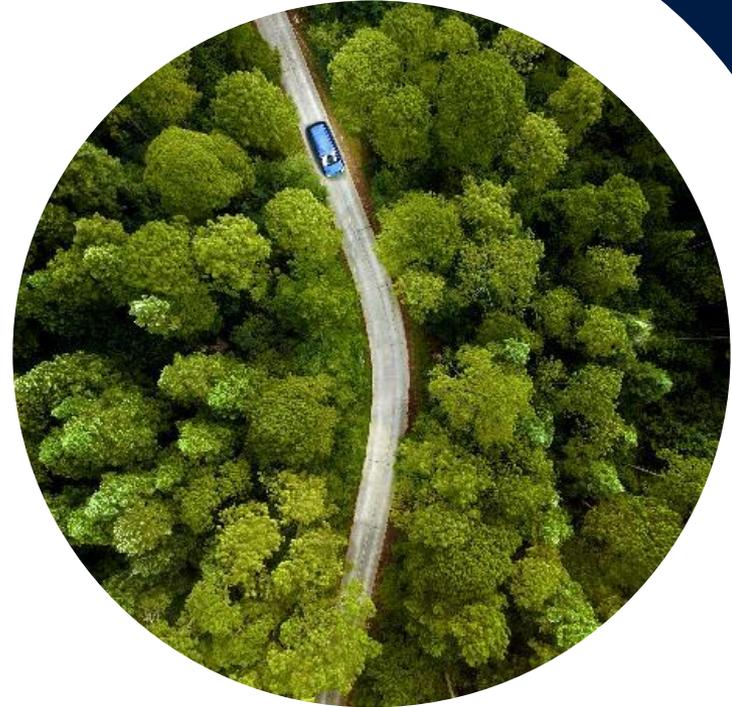


GRI Sustainability Reporting Standards (GRI Standards)





Credible,
consistent and
high quality
sustainability
reporting



GRI Standards



- GRI Standards are a set of interrelated reporting standards, enabling organizations to report publicly on their economic, environmental and social **impacts** and contribution towards **sustainable development**.
- The Standards represent **global best practice** for reporting sustainability information – enhancing its comparability and quality.



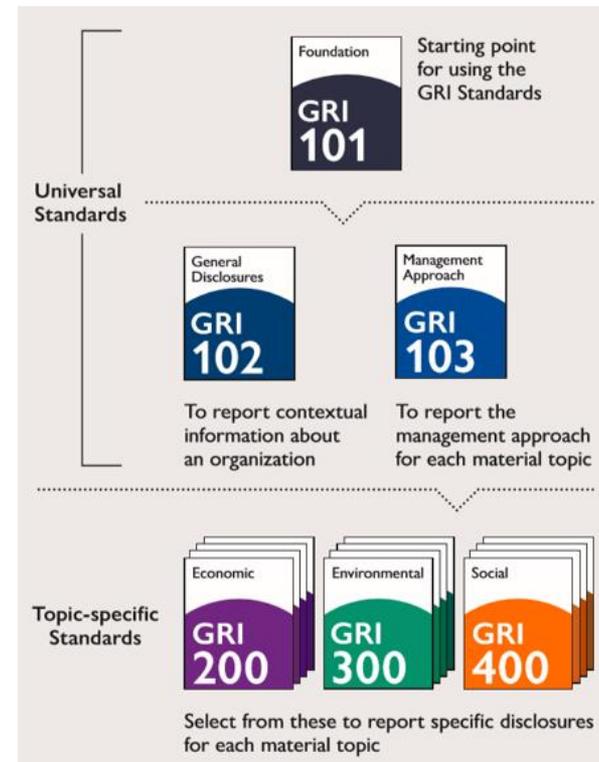
GRI Standards



The set of GRI Standards includes:

- **3 universal Standards**, applicable to all organizations
- **33 topic-specific Standards**, organized into Economic, Environmental, and Social series

Organizations select and use only the relevant topic-specific Standards, based on their **material topics**.



Sustainability reporting with the GRI Standards



Reference: <https://www.youtube.com/watch?v=6LkrhaIWIMc>

Thank you



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