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Empresas Polar becomes first Latin American partner company of the International Organisation of Employers

Venezuelan conglomerate Empresas Polar has announced from its headquarters in Caracas that it is to become a partner company of the International Organisation of Employers (IOE) – the recognised global voice of business at the international level, with 155 members around the world.

"Partnering with the IOE is a crucial step for us", said Guillermo Bolinaga, Director of Legal and Regulatory Affairs of Empresas Polar. "Supporting the organisation that acts, among others, as a Secretariat to the Employer's Group in the meetings of the International Labour Organization (ILO), will allow us to keep abreast of global trends on the role that we play, as those who create formal jobs and improve the quality of life of thousands of workers and their families. We hope that this membership will provide us with effective tools to raise awareness of the true extent of our role as employers to all the stakeholders with whom we interact ".

In response to the announcement, IOE Secretary-General Linda Kromjong said: "On behalf of the IOE global membership of peak national business and employers' organisations, and the many partner companies who already support us, I am delighted to welcome Empresas Polar to our midst. We are convinced that this will be a mutually beneficial relationship, involving the exchange of expertise and experience that will in turn inform our contributions to international policy debate. A strong global voice of business enhances the regulatory environment at international level for sustainable enterprises, with undoubted benefits for society as a whole."

About Empresas Polar

Empresas Polar is the largest industrial corporation of the private sector in Venezuela. With 75 years of experience and 30,000 workers, it has a broad portfolio of leading brands in the food and beverage sectors. It has three core businesses: Cerveceria Polar, Alimentos Polar and Pepsi-Cola Venezuela. Empresas Polar is also present with its own operations in other countries in the region.

USEFUL WEBSITES

Empresas Polar

International Organisation of Employers (IOE)

EMPRESAS POLAR CONTACT

Telmo Almada, Strategic Communications Manager - Department of Communications & Corporate Identity

IOE CONTACT

Linda Kromjong, Secretary-General

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About the International Organisation of Employers

The International Organisation of Employers (IOE) is the largest network of the private sector in the world, with 155 business and employer organisation members. In social and labour policy debate taking place in the International Labour Organization, across the UN and multilateral system, and in the G20 and other emerging processes, the IOE is the recognized voice of business. The IOE seeks to influence the environment for doing business, including by advocating for regulatory frameworks at the international level that favour entrepreneurship, private sector development, and sustainable job creation. The IOE supports national business organisations in guiding corporate members in matters of international labour standards, business and human rights, CSR, occupational health and safety, and international industrial relations.

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